

NEWSLETTER

Vol 20, Issue 20 August, 2026

Dr. Kiran Bedi Inspires the PGDM 2026–28 Cohort

IIBS Bengaluru had the privilege of welcoming Dr. Kiran Bedi, India's first woman IPS officer and former Lieutenant Governor of Puducherry, as the Special Chief Guest at the PGDM 2026–28 MoM Valedictory Programme. Her presence added significance to the occasion, and she shared valuable insights from her distinguished career and leadership



journey. She emphasised the importance of integrity, responsibility, discipline, and ethical leadership, reminding students that true leadership begins with integrity, responsibility, and the desire to make a positive difference. Her inspiring address encouraged the students to uphold strong values and strive to become responsible and impactful professionals.

Industry Leaders at the PGDM MoM Valedictory Programme

The PGDM 2026–28 MoM Valedictory Programme was honoured by the presence of distinguished industry leaders, Mr. Jeevanandam Kumarasadan and Mr. Uppathi Sai, as esteemed guests. They shared valuable insights drawn from their professional experiences and highlighted the importance of leadership, innovation, adaptability, and continuous learning in the corporate world.



Their interaction with the students provided practical perspectives on industry expectations and career development, enabling students to gain a better understanding of the opportunities and challenges in the evolving business environment. Their presence added further value to the programme and provided students with an opportunity to engage with accomplished professionals. The session encouraged students to translate their academic knowledge into meaningful professional practices and prepare themselves for future leadership roles.

PGDM Students Visit the Reserve Bank of India

The PGDM 2026–28 batch of IIBS Bengaluru visited the Reserve Bank of India (RBI), Bengaluru, on 6 August 2026, accompanied by Prof. Hariprasada and Prof. Shrinidhi V. S. The visit provided students with valuable exposure to the functioning of India's central banking system. An insightful session led



by an RBI representative covered key area, including monetary policy, banking regulation, and the RBI's role in maintaining financial stability. The interaction enhanced students' understanding of the financial system and provided them with valuable insights into the practical aspects of banking and monetary management.

Independence Day Celebration at IIBS Bengaluru

IIBS Bengaluru celebrated Independence Day with great enthusiasm, patriotism, and a strong sense of national pride. The celebration brought together students and faculty to commemorate the spirit of freedom and unity. The active participation of NCC and NSS students reflected the values of discipline,



leadership, service, and social responsibility. The event served as a meaningful reminder of our collective responsibility towards nation-building and responsible citizenship.

IIBS PGDM Exchange Programme in Malaysia

The PGDM Batch 2024–26 of IIBS Bengaluru embarked on an enriching Student Exchange Programme at INTI International University, Malaysia, providing students with valuable international exposure and an opportunity to experience a diverse academic and cultural environment. The programme enabled students to gain insights into global education, international business practices, diverse cultures, and emerging



perspectives. It encouraged them to engage with a new academic ecosystem, broaden their horizons, and develop a deeper understanding of the global business landscape. As an institution committed to nurturing industry-ready and globally competent business professionals, IIBS Bengaluru believes that meaningful learning extends beyond the classroom. International experiences such as these help students build confidence, cultural awareness, networking skills, and a global mindset, preparing them to navigate an increasingly interconnected business world.

Entrepreneurship Launchpad: Ideate. Innovate. Impact.

IIBS Bengaluru successfully organised Entrepreneurship Launchpad – “Ideate. Innovate. Impact.” on Thursday, 27 August 2026, providing students with an inspiring platform to explore entrepreneurship, innovation, leadership, and business development. The programme was graced by Dr. Jay Prakash, Chairman & Founder, IIBS Bengaluru, as the Chief Patron, and Mr. Praveen Kumar M P, HOD, Training Department, MSME Technology Centre, Bengaluru, as the Chief Guest. The event also featured



valuable insights from industry experts and entrepreneurs, including Mr. Kumar Piyush, Sales and Marketing Leader and Entrepreneurship Practitioner; Mr. Uppathi Sai Sreekar, Founder & CEO, Sophy AI and Smarted Innovations; Mr. Bharadwaj Maddala, Founder and CEO, Dharmiq Studios Private Limited; Mr. Tejus Venkatesh, Entrepreneur, Brand Builder and Growth Strategist; Mr. Adarsh Kumar Ippili, Supply Chain and Logistics Professional; and Mr. Adhirai Ghosh, Founder, Anand Enterprise. Their diverse experiences and practical perspectives encouraged students to think creatively, identify opportunities, embrace innovation, and develop an entrepreneurial mindset focused on creating meaningful impact.

Professor of Practice (POP)

Dr. Victor Prasad Madeti | HR Leadership

At International Institute of Business Studies (IIBS), Bengaluru, management education goes beyond textbooks by bringing industry experience directly into the learning environment through the Professor of Practice (PoP) initiative. The 30% Industry Teaching model provides PGDM students with opportunities to learn from accomplished professionals and gain practical perspectives on the realities of the corporate world. Through these interactions, students develop a deeper



understanding of workplace expectations, business challenges, leadership, decision-making, talent management, and organisational practices. As a seasoned HR leader with expertise in talent and organisational culture, Dr. Victor Prasad Madeti adds valuable industry perspectives to the academic journey, helping students understand how management concepts are applied in real-world situations.

Leji Abraham, CFA – Industry Insights

Leji Abraham, CFA – Vice President, State Street, brings valuable industry expertise to IIBS Bengaluru through the Professor of Practice (PoP) initiative, strengthening the institute's commitment to industry-integrated management education. With its 30% Industry Teaching model, IIBS provides PGDM students with opportunities to learn directly from experienced professionals and gain practical



insights into contemporary business practices. With his extensive experience in investment management and risk analytics, Leji Abraham offers students a deeper understanding of financial markets, investment strategies, risk assessment, and analytical decision-making, helping them connect academic concepts with real-world industry practices and prepare for successful careers in the financial sector.

Expert Talk with Mohammed Tousif: Inspiring Ideas, Innovation & Impact

The International Institute of Business Studies (IIBS), Bengaluru, successfully conducted an inspiring expert talk titled “Inspiring Conversation:



Ideate. Innovate. Impact.” featuring Mohammed Tousif, Founder and CEO of Cynux Era. The session offered students valuable insights into entrepreneurship, innovation, leadership, and cybersecurity. Through his experiences and perspectives, Mohammed Tousif encouraged students to think creatively, embrace new ideas, and turn innovative concepts into meaningful and impactful ventures. The session was an enriching and motivating experience for all the participants.

Mohammed Abinas – Industry Insights for PGDM NextGen

IIBS Bengaluru hosted Mr. Mohammed Abinas for an insightful session with the PGDM NextGen cohort, providing students with valuable exposure to industry practices and the realities of the corporate environment. Drawing from his professional experience, Mr. Abinas shared practical perspective



on career development, workplace expectations, leadership, and essential professional skills. The session enabled students to connect their academic learning with real-world business practices and gain a broader understanding of the opportunities and challenges in today's dynamic corporate landscape.

Leadership Insights: Inspiring Talent, Driving Impact

IIBS Bengaluru organised a “Leadership Insights” session for students on 11 August 2026, featuring Mr. Vishal Chinchure, Talent Acquisition Leader at EY, as the industry expert. The session provided students with valuable insights into leadership, talent acquisition.



Leader at EY, as the industry expert. The session provided students with valuable insights into leadership, talent acquisition, workplace expectations, and career development in the corporate sector. Drawing from his professional experience, Mr. Chinchure highlighted the importance of effective communication, adaptability, continuous learning, and a strong leadership mindset for achieving long-term career success. The interactive session enabled students to connect their academic learning with real-world industry practices and gain a deeper understanding of the skills required to become future-ready management professionals.

Leadership Insights with Mr. Mohin Mohammed: Perspectives for Future Leaders

IIBS Bengaluru hosted an insightful industry interaction for students on 5 August 2026 with Mr. Mohin Mohammed, Vice President – Talent Attraction and Program Manager at Finastra. The session focused on contemporary leadership practices, talent management, professional growth, and the competencies expected in today's dynamic business environment.



insights and industry experiences, Mr. Mohammed encouraged students to develop adaptability, effective communication, strategic thinking, and a continuous learning mindset. The interaction provided students with a broader understanding of corporate leadership and helped them connect management concepts with real-world professional practices.

Mr. Anjan A on Leadership Insights

IIBS Bengaluru hosted an insightful Leadership Insights Session on 14 August 2026, featuring Mr. Anjan A, Vice President – Talent Management & Learning, Northern Trust, as the distinguished industry speaker. Drawing on his extensive professional experience, he shared valuable



perspectives on leadership, talent development, continuous learning, and career growth. The session offered students practical insights into developing effective leadership qualities and cultivating a strong professional mindset. His engaging interaction encouraged students to embrace adaptability, lifelong learning, and responsible leadership as they prepare to navigate their future careers.

Corporate Insights Session with Mr. Sumit Singh

IIBS Bengaluru had the privilege of hosting Mr. Sumit Singh, CEO & Co-Founder of Dashloc, for an insightful interaction with students at Seminar Hall 1. The session offered students valuable insights into corporate life, career development, professional preparedness, and the importance of developing a positive and growth-oriented mindset. Drawing from his professional experience, Mr. Sumit S. shared practical perspectives and real-world experiences that enriched the students' learning beyond the classroom. The interactive session helped



gain a better understanding of corporate expectations and the skills required to succeed in a professional environment. It also encouraged them to approach their future careers with confidence, adaptability, and a commitment to continuous learning.

Mr. Pompayya H. M., Associate Vice President – An Inspiring Industry Interaction

IIBS Bengaluru hosted an engaging Leadership Insights Session on 17 August 2026, featuring Mr. Pompayya H.M., Associate Vice President –



Operations & Business Unit Head, Bharat Forge Ltd., as the distinguished industry speaker. Drawing on his extensive industry experience, he shared valuable perspectives on leadership, talent development, operational excellence, and professional growth. The session provided students with practical insights into effective decision-making, teamwork, adaptability, and managing responsibilities in a dynamic business environment. His interaction with the students encouraged them to develop a growth-oriented mindset, strengthen their leadership capabilities, and continuously enhance their professional skills. The session was an enriching learning experience that helped students connect classroom knowledge with real-world industry practices.

Dr. Victor Prasad Madeti | HR Leadership

At International Institute of Business Study (IIBS), Bengaluru, management education goes beyond textbooks by bringing industry experience directly into the learning environment through the Professor of Practice (PoP) initiative. The 30% Industry Teaching model provides students with opportunities to learn from accomplished professionals and gain practical perspectives on the realities of the corporate world. Through these interactions, students develop a deeper understanding of workplace expectations, business challenges, leadership,



Decision-making, talent management, and organisational practices. As a seasoned HR leader with expertise in talent and organisational culture, Dr. Victor Prasad Madeti adds valuable industry perspectives to the academic journey, helping students understand how management concepts are applied in real-world situations.

Mr. Suman Kumar Naidu: Insights into the World of E-Commerce

Mr. Suman Kumar Naidu, Founder of India E-Commerce Research Pvt. Ltd., interacted with the students of IIBS and shared valuable insights and experiences. His session focused on entrepreneurship, innovation, and evolving



opportunities in the e-commerce industry. He also highlighted the importance of understanding market trends and consumer behaviour in today's digital business environment. The session provided students with a deeper understanding of the rapidly growing digital commerce ecosystem and the opportunities it offers to aspiring entrepreneurs. His practical insights and experiences encouraged the students to think it offers to aspiring entrepreneurs. His practical insights and experiences encouraged the students to think creatively, embrace innovation, and develop a strong entrepreneurial mindset. The interaction was both informative and inspiring, motivating IIBS students to explore new possibilities in the world of business and e-commerce.

Mr. Vipul Mishra: Exploring Innovation and Technology

Mr. Vipul Mishra, Managing Director of SERACS Infotech, visited IIBS to interact with and inspire the students through his valuable professional experiences and insights. During the session, he shared his perspectives on the evolving technology and business landscape, industry trends, innovation, and the skills required to succeed in today's competitive corporate world. He



encouraged students to stay curious, embrace emerging technologies, develop strong professional competencies, and continuously work towards self-improvement

Mr. Samrudh J: Inspiring Future Leaders and Innovators

Mr. Samrudh J, Vice President of Nectronalytics, visited IIBS to interact with and inspire the students through his valuable industry knowledge and professional experience. During the session,



he shared insightful perspectives on emerging business trends, leadership, innovation, and the importance of developing industry-relevant skills for future career growth. He emphasised the need for adaptability, continuous learning, and a proactive approach to succeed in today's rapidly evolving corporate environment.

Mr. Pankaj Singh: An Entrepreneurial Journey of Leadership and Success

Mr. Pankaj Singh, Managing Director of Sri Abhaya Industries, visited IIBS to interact with and inspire the students by sharing his entrepreneurial journey and professional experiences. During the session, he highlighted the importance of determination, innovation, leadership, and perseverance in building



a successful business and achieving professional excellence. He encouraged students to develop confidence, take initiative, embrace challenges, and continuously learn throughout their careers. His insightful and inspiring interaction provided students with valuable lessons on entrepreneurship, leadership, and the qualities required to succeed in the professional world.

Ms. Maitreyee Bhaduri – Leadership Insights

International Institute of Business Studies (IIBS), Bengaluru, hosted an inspiring Leadership Insights session featuring Ms. Maitreyee Bhaduri, Director – HR, Pathlock India, on 27 August 2026. The session provided students with valuable insights into leadership, human resource management, professional growth, and the evolving expectations of the corporate world. Through her experiences

and perspectives, Ms. Bhaduri encouraged students to develop leadership qualities, embrace continuous learning, and build the confidence and skills needed to make a meaningful impact in their professional careers. The engaging interaction was an enriching learning experience that motivated students to strive for excellence and become future-ready leaders.

Faculty Achievement

Dr. Arun Kumar Attends NPTEL Discipline Star Workshop at IISc Bengaluru

Dr. Arun Kumar attended the NPTEL Discipline Star Workshop at the Indian Institute of Science (IISc), Bengaluru. The workshop provided an enriching opportunity to interact with distinguished academicians, researchers, and fellow educators, exchange ideas, and gain valuable insights into technology-enabled learning, innovative teaching



practices, and quality education. The sessions also highlighted emerging trends in digital education and the effective integration of technology into academic practices.

Dr. A. Arun Kumar Serves as Session Chair at International Conference

Dr. A. Arun Kumar, Associate Professor, served as a Session Chair at the 4th International Conference on “Resilient Supply Chains and Economic Development in the Global South: Pathways to Inclusive Growth,” organised by the Department of Logistics Management, Alagappa University, Karaikudi, on 13–14 August 2026. His participation contributed to meaningful academic discussions and knowledge exchange among researchers, academicians, and



professionals, reflecting his active engagement in the academic and research community. The conference provided an excellent platform for exploring emerging perspectives and innovative approaches in supply chain resilience and sustainable economic development.

Dr. M. Kethan Participates in AIMS 37th Foundation Day – 2026

Dr. M. Ketham participated in the AIMS 37th Foundation Day – 2026, organized by the Association of Indian Management Schools (AIMS) in collaboration with Xavier Institute of Management and



Entrepreneurship (XIME), Bangalore. The event was held on 29 August 2026 at the XIME Campus, Electronics City Phase-2, Bangalore, and focused on the theme “Role of Visionary Leadership for the Future of Management Education.” The event provided an opportunity to engage with eminent academicians and management professionals and gain valuable insights into the evolving landscape of management education.

Dr. Alka Gupta Awarded Ph.D. Degree

Dr. Alka Gupta, IIBS, has been awarded the Doctor of Philosophy (Ph.D.) degree by William Carey University, Meghalaya, on 28 July 2026. This significant academic achievement reflects her dedication to research, scholarly excellence, and continuous professional development.

Placement Company-August 2026



Expected Placement Company -September 2026



Upcoming Events

Professor of Practice (PoP) Session by Dr. Pratima Khandelwal, TEDx Speaker.

An insightful session by Mr. K. S. Pavan Sai, Data and Analytics Leader.

Professor of Practice (POP) Program Featuring Mr. Raghavendra Jayaramaiah, Founder & CEO, Swaragh Technologies

Industry Talk by Varun Reddy Procurement Manager, ITC Infotech.

TEDx IIBS 2026 – The Founder’s Lens: Seeing What Others Don’t.

Industrial Visit.

Added on Course-Advanced Excel.

Faculty Publications

- **Gupta, Alka G., & Das, Richa.** (2026). AI practices in human resource management: Impact on ESG performance and organizational success in the Indian IT sector. *Advances in Consumer Research*, 3(8), 267–279.
- **Satheesha, G., & Reshma, M.** (2026). An empirical analysis of optimal portfolio selection among BSE large-cap companies using Sharpe's single index model. *Advances in Consumer Research*, (8), 259–266.
- **Karri, Venkataramana.** (2026). The VRIN framework in sustainable marketing: How eco-innovation redefines global marketing strategy for plastic reduction. *Services Marketing Quarterly*. <https://doi.org/10.1080/15332969.2026.2709861>
- **Basha, S. M., & Ranganathan, S.** (2026). The influence of social media advertising on consumer buying behaviour: A study of urban millennials with reference to the e-commerce industry. *Archives for Technical Sciences*, 35(1), 249–263. ISSN 1840-4855.
- Geethanjali, G., Suresh, J., Anilkumar, J., Varikunta, O., Sheshadri, T., Lohit, N., & **Mahabub Basha, S.** (2026). Green HRM practices and workforce sustainability in Indian software firms: The mediating role of employee retention using SEM. *Indian Journal of Information Sources and Services*, 16(2). <https://doi.org/10.51983/ijiss-2026.16.2.25>
- Ashwini, N., Malini, T. N., Madhu Shree, P. R., Srinivas, S., Lakshminarayana, K., Sangu, V. S., & **Mahabub Basha, S.** (2026). Trust in the Digital Marketplace: The Strategic Impact of Online Reviews on Brand Image and Buying Behaviour. *Indian Journal of Information Sources and Services*, 16(2), 423–430. <https://doi.org/10.51983/ijiss-2026.16.2.42>
- **Basha, M. S.** (2025). AI and machine learning in portfolio management: Strategies and outcomes. In *Proceedings of the International Conference on Sustainable Technologies in Engineering and Management (ICONSTEM)*. IEEE. <https://doi.org/10.1109/ICONSTEM65670.2025.11374701>
- Banu, A., Reshma, M., Soumya Singh, E., Rajeshwari, S., Srinivasa, H., Thilaga, S., & **Mahabub Basha, S.** (2026). ESG Investing and its Impact on Risk-Adjusted Portfolio Returns from a Behavioral Finance Perspective Using SEM. *International Academic Journal of Science and Engineering*, 13(1), 425-435. <https://doi.org/10.71086/IAJSE/V13I1/IAJSE1340>.
- Bhavya, K. R., Monica, S., Sri Hari, V., Patil, S. P., Sharma, K. R. S., Mahar, K., & **Mahabub Basha, S.** (2026). Dynamic Beta Estimation and Time-Varying Risk Premium: Evidence from NSE Companies Using CAPM Extensions. *Indian Journal of Information Sources and Services*, 16(1), 702–710. <https://doi.org/10.51983/ijiss-2026.16.1.73>
- Banu, A., Tomy, T., Sheeja, R., Kumar, S., Madhu, N., Mithun, R., & **Mahabub Basha, S.** (2026). Artificial Intelligence in Human Resource Management: Transforming Talent Acquisition and Workforce Analytics. *International Academic Journal of Science and Engineering*, 13(1), 87-95.

Newsletter Contributors

Manisha Dutta
Deputy Chief Editor

Dr. Kethan.M
Chief Editor

Members:

Dr. Arun Kumar A.
Dr. Charath B.
Shrinidhi V.S
Trupti S.



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#75, Muthugadahalli,
Bangalore North Jala Hobli
Near International Airport,
Bangalore-562157