

# NEWS LETTER (FEB 2024)

## HAPPINESS AND HABITS 😊

Happiness is a choice, & one can choose to be happy should an effort be made. If one doesn't start today, it may not happen tomorrow either. This integral move that one is so scared to take on, can create that enormous impact & may be the turning point of one's life. Now, only if the habits aligned along the gift of happiness. Finish everything you start. Love yourself, trust your instincts, stay put, keep armors & swords in conversation with brave heart & action plan, then sky is the limit, learn each passing day - Make that yearning change.

Take on the lead-Lead yourself to the habitat of happiness.

- Rashmi Prakash

## CHAIRMAN'S MESSAGE



"I strongly believe that the success of IIBS at every stage depends on channelizing your boundless energy and enthusiasm, harnessing your skills and perseverance to achieve goals. I am sure, as a team we will steer our IIBS Family to the **PINNACLE OF SUCCESS**".

In the changing and competitive environment of 21<sup>st</sup> century, organisation needs performance enhancing competences, i.e. knowledgeable, dynamic, and self-driven and result oriented professionals with positive attitude. To meet professional, we at IIBS constantly design and redesign the programme and curriculum as suited to our corporate partners to ameliorate the students' capabilities in such a way that would be relevant and compatible for the ever-changing needs of the corporate world. Here at IIBS, through our innovative, experiential and flexible learning modules, we metamorphose ordinary students into great professionals.

At IIBS, we provide high quality academic inputs and holistic learning to all our students and try to bring the best of their persona, so that they will be self-driven in the path of success. We aim to promote freedom with social responsibility, which involves learning beyond the classroom.

I welcome you to experience the superior professionalism and cross-cultural connection as you pass through IIBS and let the change begun within you.

Wishing my IIBS Family **ALL THE BEST!!!!** 🍀













Dr. Jay Prakash  
Chairman & Founder of IIBS  
M.Sc. (Bio-Technology), PhD  
Promoter of Group of Companies in India  
Eminent Educationalist, Business Coach  
Motivational Speaker

## BUSINESS ANALYTICS

- Business analytics (BA) is a set of disciplines and technologies for solving business problems using data analysis, statistical models and other quantitative methods.
- It involves an iterative, methodical exploration of an organisation's data, with an emphasis on statistical analysis, to drive decision-making.
- The initial analysis in business is typically performed on a smaller sample set of data.
- The main application of business analytics involves Predictive Modelling and Data Mining.
- The Predictive Models involves a statistical process known as Scoring. This process helps many enterprises to make more accurate real-time decisions within varied business processes. BA uses Artificial Intelligence as a foundation.

Colleges and Universities are educing the deployment of test-and-learn approach to solve problems, conduct analysis, collect feedback and iterate as needed by the management.

## PLACEMENTS

185 + Companies Visited	155 + Final Placement Offers	100% Placement Record	14 Highest LPA (CTO)	9 Average LPA (CTC)	5 + International Offers
 Mande Manasa Chirukupati PGDM (2021-23) Federal Bank (Rs.14 LPA)	 Tarun Saini PGDM (2021-23) Federal Bank (Rs.13 LPA)	 Kanganti praveen PGDM (2021-23) Mail about Sports, Boltz, RedAart (Rs.10.5 LPA)	 Chennampalli Pavan Teja Reddy PGDM (2021-23) Karat Institute Bank, Lakshmi (Rs.10 LPA)	 Pavan Kodamanchili PGDM (2021-23) Upreti, Sreedhill, Bansley (Rs.9 LPA)	 Nikhil G PGDM (2021-23) Stockwise Capital (Rs.9 LPA)
 Dileep Kumar Bogi PGDM (2021-23) Berger Paints (Rs.8.95 LPA)	 Venkat Kumar Palani PGDM (2021-23) Upgrad, India Insure (Rs.8 LPA)	 Mansi Singh PGDM (2022-24) Kapture (Rs.8 LPA)	 Rameshbabu narayan PGDM (2021-23) Karat Institute Bank, Lakshmi (Rs.8 LPA)	 Girishma Induru PGDM (2021-23) Corim (Rs.7.5 LPA)	 Subham Dutta PGDM(2021-23) SEEDWILL (Rs.6.5 LPA)

## EVENTS ORGANIZED

- Guest Talk on **RECENT TRENDS IN ERP & AI** by Dr. Kumar Raja, Post-Doctoral Researcher, Universiti Teknikal Malaysia, Melaka, Malaysia.
- The **READERS FORUM** Event was conducted for giving an opportunity to engage in literacy discussions which is open to all the students who have the passion of reading.
- Workshop on **SIGNIFICANCE OF HUMAN VALUES AND COMMON SENSE IN MANAGEMENT**.
- Initiation of **KENNEDIA BLU CAFÉ**.
- **INDUSTRIAL VISIT** for PGDM A section students- **INTERNATIONAL FLOWER AUCTION BANGALORE (IFAB)**.



## LAURELS



Felicitatation of Principal at **BCU Conference**.



**DUAL TRANSITION OF NET ZERO CARBON AND DIGITAL TRANSFORMATION.**



Congratulations!!!  
Prof. V. Mani Krishna & Dr. T. Jaggaiah sir for the best paper work under technical section.



We have successfully provided SAP HR (40hrs Practical Session) for MBA and PGDM Students Trainer at **L&T**.



**NBA Process is Underway for PGDM Accreditation.**  
We are sailing good!!!



We have been certified by **INTERCERT** for the best QUALITY MANAGEMENT SYSTEM.

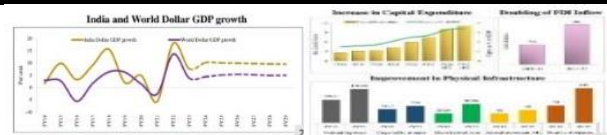
## UPCOMING EVENTS

- Planning to involve students in **WESTERN GUARD TREKKING**.
- **GUEST LECTURES ON VARIED CONCEPTS** for both MBA and PGDM students.
- Looking forward to help students acquire knowledge by conducting more **INDUSTRIAL VISITS**.
- Encouraging students to join and take part in **FORBES INDIA** for meeting India's brightest young entrepreneurs, innovators and stars.

## CURRENT AFFAIRS

- **NITI Aayog** launches Agroforestry Portal and Report.
- The government has launched the **SWATHI** (Science for Women- A Technology & Innovation) portal, highlighting accomplishments of Indian Women on FEB 13<sup>th</sup>.
- The '**International Tourism Expo**' was organized in greater Noida.
- The 4<sup>th</sup> Khelo India Winter Games being organized in Gulmarg, J&K.
- India's largest green hydrogen production plant was established in Visakhapatnam, Andhra Pradesh.
- Part-time non-official Director of the Board of UCO Bank- Aravamudan Krishna Kumar
- Chairman of 16<sup>th</sup> Finance Commission- Arvind Panagariya.

## BUDGET HIGHLIGHTS



- GDP Rate: India: 6.2% growth; World: 2.4%

## ALUMNI

- Rimpa Kundu – Area Credit Head at **INDIABULLS HOUSING FINANCE LIMITED**.
- Mridu Tiwari – Sr. MANAGER, **BitPad Ltd**, Noida.
- Shilpi Singh Bhaduria – Market Development Manager at **Beauty Essentials Marketing Pvt. Ltd.**
- Akmal Khan - **HSBC**, Dubai.
- Dandu Vamsi Krishnam Raju – Senior Marketing Manager, **JSW STEEL**.