# NEWS LETTER (APR 2024)

## We at IIBS

IIBS value system and culture is friendly and open. We insist that our students acquire result driven attitude and discipline. We aim to promote freedom with accountability, equality, fraternity and uncompromising zest, for performance with social responsibility which involves learning beyond the class room.

--Chairman's message

### **EVENTS ORGANIZED**



Guest talk on Voting Awareness workshop where participants delved into the significance of their voting right, gaining valuable insights into the electoral process and their role in shaping our nation's future.

The Reader's forum meets every month where students actively participate & share their thoughts on the readings done. Some of the thought provoking reads are: (a) As you think, (b) The Leader in you, (c) Think like a Monk.



- Guest talk on Enterprise Sales/Finance. It was session brimming with knowledge, interaction and inspiration, At the end of the session, the students were well-informed and had acquired the confidence to navigate through the landscape of financials.
- No excuse stopped the IIBS students to sprint into action on the Annual Sports Day Celebration 2024. MBA & PGDM students showcased their athletic skills in 100m, 200m & relay races on the track.

Teamwork & individual craftsmanship were displayed well in volleyball 🏐 & shot-put too. Sweat, agility & competitive spirit - reverberated the Sports Day.

#### **Upcoming Event**

- An International trip is on cards for the PGDM students.
- A trekking trip to venture the "Western Ghats" is scheduled for the PGDM & MBA student
  - **Positive Corner**

If you have to make a million efforts to make all your aspirations come true - Do it 🗹 Never fear failures as they are indeed the stepping stones, that are truly invested in laying the foundation to your success. Oh wait! amidst all of that serious studiousness , don't you dare forget to rock-n-roll, sing away, send greetings to near & dear ones, indulge in a meaningful hobby, step out & smell some flowers (if you can find one) & be kind to all living beings. Time in hand is as good as the blink of your eye. Utilize it cautiously. Stay on course! Live, laugh & love! Practice Gratitude

#### **GLOBAL STOCK MARKET RANKING** 👙 US Dollar Euro 89.45 INF British Pound 104 51 INR WORLD'S 🚳 Australian Dollar 54.53 INR STOCK C UAE Dirham 22.72 INR New Zealand Dollar 49.51 INR (+) Canadian Dollar 60.82 INF





[1] Service-learning involves students (k-12, higher education) in service projects to apply classroom learning in real time towards the community & have a positive impact on everyone

[2] The National Youth Leadership Council defines service learning as "a philosophy, pedagogy, and model for community development that is used as an instructional strategy to meet learning goals and/or content standards."

[3] Author Barbara Jacoby defines service-learning as "a form of experiential education in which students engage in activities that address human and community needs together with structured opportunities for reflection designed to achieve desired learning outcomes."

[4] Service learning combines both experiential learning and community service.

#### CURRENT AFFAIRS

1. \*\*Tech Industry Growth:\*\* Bangalore, often referred to as the Silicon Valley of India, continues to experience significant growth in its technology industry. Several multinational companies and startups are expanding their presence in the city, contributing to its reputation as a hub for innovation and entrepreneurship.

2. **\*\*Infrastructure Development:**\*\* Bangalore is undergoing rapid infrastructure development to address issues such as traffic congestion, inadequate public transportation, and urban sprawl. Projects such as the Metro rail expansion, road widening initiatives, and development of peripheral ring roads aim to improve connectivity and ease commuting for residents.

3. **\*\*Water Crisis:**\*\* Bangalore faces challenges related to water scarcity and management, exacerbated by rapid urbanization and population growth. The city's lakes and water bodies are increasingly polluted, leading to concerns about water quality and availability for residents.

4. \*\*Air Quality Concerns:\*\* Bangalore's air quality has been a subject of concern, particularly during periods of heavy traffic and industrial activity. Efforts are underway to monitor and improve air quality through measures such as tree planting initiatives, vehicle emission controls, and promoting sustainable transportation alternatives.

5. **\*\*Startup Ecosystem:**\*\* Bangalore continues to foster a vibrant startup ecosystem, with numerous tech startups emerging in areas such as e-commerce, fintech, healthtech, and agritech. The city's conducive environment for innovation, access to talent, and availability of venture capital have contributed to its status as a leading startup destination.





**PLACEMENTS** 



The house of originals











## ALUMNI



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