

NEWSLETTER

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Founder's Day-2025

The IIBS Foundation Day, celebrated on 20th March, was a grand event filled with enthusiasm and joy. The day coincided with the Chairman's birthday, adding a special charm to the celebrations. The event began with a warm welcome, followed by inspiring speeches from all the Directors, who reflected on the institution's journey and shared their vision for the future.



The celebrations featured a vibrant cultural program, showcasing the talents of students and staff through dance, music, and other artistic performances. The sports prize distribution ceremony recognized and rewarded the outstanding achievements of athletes, highlighting the spirit of teamwork and perseverance. Best Employee Awards were also presented, acknowledging the dedication and excellence of staff members in their respective roles. The highlight of the day was the cake-cutting ceremony, where the Chairman, along with the team, marked the special occasion. The event concluded on a high note, leaving everyone motivated and united in the spirit of IIBS.

Blood Donation Camp at IIBS-A Noble Initiative

On the birthday of Dr. Jay Prakash, Chairman of IIBS, a Blood Donation Camp is being organized on 21st March 2025, from 10:00 AM to 3:30 PM, cause and make a at the 3rd Floor, IIBS College, Bengaluru.



This initiative underscores our dedication to social responsibility and embodies the spirit of giving back to the community. We warmly invite all students, faculty, and staff to join this life-saving cause and make a meaningful impact. Your small act of kindness has the power to save lives and create a better tomorrow.

NEXUS EDGE 2K25 - Management Conclave

NEXUS EDGE 2K25, a flagship management conclave organized by the International Institute of Business Studies (IIBS) in collaboration with Bengaluru City University, took place on March 25, 2025, at the Jnana Jyoti Auditorium in Bengaluru. This prestigious event brought together over 1,000 students, 30 corporate representatives, and renowned industry leaders for an inspiring day



Of knowledge sharing, networking, and collaboration. The conclave featured impactful keynote addresses, insightful panel discussions, and interactive sessions that explored emerging trends in business, management, and leadership.

The sponsorship by ABC Technology Training & Upskilling played a pivotal role in the success of the event, enabling the integration of advanced resources, high-quality management, and an engaging environment for participants. Through their support, ABC Technology reinforced their commitment to fostering innovation and nurturing future talent in the business community. IIBS's leadership in organizing the event ensured a seamless blend of academic and industry perspectives, empowering participants with actionable insights and strategies. For a comprehensive overview of the event highlights, an official video is available online.

Japanese Boot Camp-2025

On March 21, 2025, the International Institute of Business Studies (IIBS) hosted a highly successful Japanese Boot Camp, providing students with an immersive experience to explore Japanese culture, language, and business practices. Designed to promote global learning and cross-cultural understanding, the program aligned with IIBS's mission to deliver holistic education and support international collaborations. Through interactive sessions, workshops, and discussions, participants gained valuable insights into Japan's heritage, modern practices, and professional etiquette, equipping them for smooth integration into the



Japanese academic and corporate landscape. Beyond academics, the boot camp served as a platform for professional development and cultural exchange, fostering a deeper appreciation of diversity and global perspectives. By bridging cultural and professional gaps, the initiative highlighted IIBS's commitment to nurturing

globally competent professionals ready to excel in international environments. The event's success underscores the institute's dedication to empowering students with the skills and knowledge necessary to thrive in a globalized world.

Holi Celebration-2025

On 13th March 2025 at the IIBS Airport Campus, we embraced the true spirit of Holi with traditional festivities that reflected the joy and vibrance of this cherished festival.



The celebrations began with the lighting of the Holika fire, symbolizing the triumph over negativity and the renewal of positive energy. The campus came alive as students and staff immersed themselves in the vibrant colors of Holi, each hue representing a unique aspect of happiness, unity, and celebration. This joyous occasion fostered a sense of togetherness and shared positivity, embodying the essence of Holi at IIBS.

CORPORATE CONNECT: Bridging Academia & Industry

The IIBS Corporate Connect 2025, a flagship event organized by the International Institute of Business Studies (IIBS), was successfully held on March 8, 2025. This prestigious event brought together corporate leaders, industry experts, and professionals to bridge the gap between academia and industry. Under the theme "Bridging the Gap Between Academia and Industry," Prominent speakers from Infosys, Capgemini, Volvo India



and Yi Bengaluru shared key insights during panel discussions. The event provided a valuable platform for students and professionals to learn, network, and strengthen industry-academia collaboration.

International Women's Day Celebration

The IIBS Airport Campus celebrated Women's Day 2025 on March 8, 2025, with great enthusiasm and energy, hosting a variety of activities exclusively for the staff to honor the remarkable spirit of women. The celebrations began a day earlier, on March 7, 2025, with engaging games organized for the staff, fostering a sense of joy and camaraderie.



The main event on Women's Day featured vibrant cultural performances, a delightful cake-cutting ceremony, and inspiring speeches by the esteemed directors, highlighting the invaluable contributions of women in various spheres of life. The campus resonated with positivity and appreciation as the staff came together to celebrate the strength,

resilience, and achievements of women. The well-curated activities not only recognized the efforts of women but also created a warm and inclusive atmosphere, making it a truly memorable and meaningful occasion.

Bridging Theory with Practice: IIBS PGDM Students' Industrial Visit to Cochin Port

At the International Institute of Business Studies (IIBS), Bengaluru, we prioritize real-world exposure to shape future business leaders. As part of this commitment, our PGDM students recently visited Cochin Port, including the Container Freight Station and Ernakulam Wharf, gaining valuable insights into port operations, global trade, and supply chain logistics. The visit provided firsthand exposure to freight coordination, customs procedures, advanced container handling, and the critical role of ports in global supply chains.



We express our gratitude to the Cochin Port Authority for facilitating this insightful experience and to our leadership—Dr. Kethan Manyam, PGDM Principal; Dr. Jaggaiah Tripuraneni, Director - Academics; and faculty coordinators Dr. B. Charith and Shrinidhi V.S.—for their support in bridging classroom learning with industry practices. This transformative experience has equipped our students with practical knowledge to contribute meaningfully to the evolving fields of logistics, supply chain

Youth Empowerment and Life Skills Training

On March 5, 2025, IIBS College, Bengaluru, hosted the Youth Empowerment and Life Skills Training program, a transformative initiative

aimed at equipping students with essential life skills, building confidence, and fostering a growth-oriented mindset, their comfort zones,



develop resilience and embrace challenges as opportunities for growth. Facilitated by experienced professionals, the sessions provided practical tools and insights to help students navigate personal and professional challenges with determination and adaptability. This empowering program also focused on cultivating teamwork, leadership, time management, and goal-setting skills, enabling students to take charge of their future with clarity and purpose. By inspiring participants to envision their potential and motivating them to make meaningful contributions to society, the training underscored IIBS College's commitment to nurturing well-rounded individuals. With such initiatives, IIBS continues to demonstrate its dedication to shaping confident, capable, and socially conscious leaders prepared to make a significant impact on the global stage.

Mou Signing Ceremony MOU SIGNING CEREMONY IIBS and UWA

The International Institute of Business Studies (IIBS) and the University of Western Australia (UWA) are delighted to announce the signing of a Memorandum of Understanding (MOU) to strengthen academic collaboration and innovation. This partnership aims to foster mutual growth through joint research, student exchange programs, and knowledge-sharing initiatives. The MOU Signing Ceremony will take place on 26th



2025, marking a significant milestone in building a global academic network.

ACCA - MOU with GFTI

The International Institute of Business Studies (IIBS), Bangalore, is proud to announce the signing of a Memorandum of Understanding (MOU) between ACCA (Association of Chartered Certified Accountants) and GFTI (Global Financial Training Institute) on 3rd March 2025.



This collaboration aims to provide students with enhanced opportunities in global financial education, professional training, and career advancement, further solidifying IIBS's commitment to academic excellence and industry integration.

Alumni Connect '25 – 100+ Success Stories

On March 8th, IIBS Bengaluru Airport Campus hosted Alumni Connect '25, bringing together over 100 successful alumni for an inspiring and engaging event. The meet served as a vibrant platform for sharing real-world experiences,



career guidance, and industry insights, offering immense value to current students. Alumni from various fields shared their journeys, motivated the next generation of leaders, and strengthened the bond within the IIBS community. The institute extends its heartfelt thanks to all participating alumni for their continued support, contributions, and for making the IIBS family proud with their ongoing success.

HR Conference Beyond GEN Z - The Future of Talent Acquisition

The International Institute of Business Studies (IIBS), in collaboration with GradNest, successfully hosted the HR Conference: Beyond GEN Z – The Future of Talent Acquisition on March 28, 2025, at its Bengaluru campus. The event brought together HR professionals, industry leaders, and academicians to explore the evolving workforce landscape and the impact of AI and automation on recruitment strategies meet the expectations of future generations, ensuring organizations stay ahead in talent acquisition. The conference provided a dynamic platform for networking, knowledge exchange, and discussions on shaping the future of recruitment.



The conference featured insightful panel discussions, keynote speeches, and interactive sessions that delved into emerging trends and innovative hiring practices. Attendees gained valuable perspectives on aligning organizational goals with the aspirations of the next-gen workforce. The event concluded with a strong call to action for continuous adaptation and learning in the ever-changing talent landscape.

The Skill-First Revolution: Are Degrees Becoming Obsolete?

On March 29, 2025, the International Institute of Business Studies (IIBS), Bengaluru, in collaboration with GradNest, hosted an impactful HR Roundtable Conference at Goldfinch Hotel, bringing together industry leaders, HR professionals, and esteemed faculty members. With the participation of over 20



multinational companies, discussions centered on key trends such as the shift towards skill-based hiring, the growing importance of continuous learning and upskilling, and the transformative impact of AI and data analytics in recruitment processes.

Placement Company



Upcoming Events

Technical Skills development Concept of Finishing School-3rd April 2025

Best Teachers Awards Function-3rd April 2025

Management Thoughts with Ram Navami-5th April 2025

Ambedkar Jayanti-14th April 2025

Land adventure sports camp in Ramanagar District. (Will be conducted by the Department of Youth Empowerment and Sports) 15th-19th April 2025

Water Adventure sports camp in Chitragurga District at Vani Vilas Sagar Back water (Will be conducted by the Department of Youth Empowerment and Sports) 16th -20th April 2025

HR Conclave drive-25th April 2025

Admission Open

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- BA + MBA
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- PSYCHOLOGY & MENTAL HEALTH
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Contact Us



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Key Features

- B. Com + IAS
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