

NEWSLETTER... March 2024

message from chairman

"Keep working your way up to achieve what you aspire to achieve - success is bound to be yours!"

Upcoming events

Harnessing Knowledge:

We have had several guest lectures at our campus this month so as to enhance & enrich our students' learning experiences. The valuable insights shared by our diverse guests are embedded in practical wisdom, ranging from agribased industry professionals to financial planning.

Understanding Industry Dynamics:

Industrial visits are instrumental in fostering students' academic, professional and personal growth. The upcoming month is geared towards exciting visits scheduled for Idfresh, Giga, and Sebi.

Upcoming Academic Calendar:

Second-trimester PGDM students are looking forward to take their second-term exam in the next month. Students of PGDM Sec A,C & E are also actively involved in "Service Learning Projects", which will be highlighted in the following month as well.

Holi Celebrations 🎉

Celebrations

founder's Day Celebration! 🎉🎊

On March 21, 2024, our college commemorated 16 years of success with a grand celebration. Distinguished guests graced the occasion, including:

Mr. K.H. Muniyappa, Minister of Food & Civil Supplies, Government of Karnataka, who honored us as the Chief Guest.
Dr. Gunjan Kumari, Secretary of Smt. B. Devi Educational & Charitable Trust.
Dr. Ritika Sinha, Chairperson of C.B.S.M.S, Bengaluru City University.
Our esteemed Chairman - Mr.Jay Prakash,
Our beloved Director, Mr. G. V. Moheshwari Reddy.
Dr. Tripuraneni Jaggaiah, who delivered a valuable speech.

The festivities were vibrant, featuring captivating performances such as singing, dancing, and skits. Outstanding employees were recognised for their contributions in both academics and non-academics. Yummy food took on the next course 🍽️ in the celebrations —a well-thought feast was organized for everyone. We were very fortunate to have been part of this momentous Founder's Day celebration! 🎉🎊

We Celebrated Holi on 25 March, 2024 at IIBS (Bengaluru, Karnataka) Airport

Campus in great spirits with faculty and staff. It was a colorful day filled with boundless smiles, joyful melodies & sprinkled rainbows mesmerizing the entire campus.

Current affairs

- PepsiCo ready to invest \$400 million in 2 plants at Vietnam
- Adani Green Energy Operationalises 126MW Wind Powerplants in Gujarat
- Flipkart introduces Digital Payment Solution and Flipkart UPI for customers.
- Foundation stone of three Semiconductor facilities worth 1.25 lakh crore laid by PM Modi
- Amul - India's largest dairy products brand announces four fresh variants in the US Market.

Scoop of Economics in India

India is the fifth largest economy in the world.

USD 83/-

GBP 106/-

EURO 91/-

YEN 12/-

GDP (PPP- Purchasing power parity): \$13.119 trillion

GDP growth : 8.4% (Q3 2023-2024)

Inflation Rate : Retail Inflation 5.69% in Dec'23

Population : 143.86 cr

(17.7% of the total world population)

Unemployment : 10.09% (Oct'23)

GDP per capita

\$2845(Nominal; 2024)

\$9983(PPP; 2024)

Role of AI in management

AI is redefining management practices across industries by helping experts & machines to adopt better decision making skills. Data Analysis aids to extract insights from data for taking informed decisions.

Automation helps in freeing up managers for strategic activities & curb redundant practices.

Predictive Analytics helps to forecast trends, aiding proactive decision-making, be it weather, stock market or political compass.

DSS - Decision Support systems are great tools to divulge real-time insights and recommendations to enhance decision-making. AI is also earnestly helping employers to boost



employee productivity by streamlines tasks, providing personalized support & effective time management. AI is a crafty driver for customer engagement in businesses, across the globe. AI-driven analytics help to improve customer experiences & awaken the product or service providers to achieve continuous improvement.

Alumni

The Alumni Association at IIBS provides a great platform for all the Alumni to connect with other Alumni across various campuses. This effort helps in building relationships and staying on top of the immediate trends in vogue.

Positive Corner:

Trees, adorned with their luxuriant foliage and elegant branches, assume the role of silent sentinels in our world. As humans, we tend to channel our energies into countless endeavors towards their care & nurture them. Occasionally we tend to overlook the essential role of steadfast guardians in our environment—the trees that whisper life into our existence. Honestly, we may or may not be around to taste the fruits of our hardwork, but down the line, someone surely will.

An interesting analogy noted in the lifecycle of these very trees can help humans to better themselves. Some bear fruits, while some that don't bear fruit are bestowed with the awesomest gift of providing respite to every weary traveler, casting their fabulous shade upon sun-worn paths & assuring joyful relief.

Save Nature 🌿🌳