

NEWSLETTER

Vol 15, Issue 15 March, 2026

Founders Day Celebration '26

The Founders Day of IIBS Bangalore was celebrated with great enthusiasm on 28th March 2026 at the IIBS campus. The occasion was made even more special as it also marked the birthday celebration of our respected Chairman, Dr. Jay Prakash. The event included heartfelt wishes,



a cake-cutting ceremony, and a gathering of students, faculty, and staff to honor his vision and leadership. The celebration also featured the Sports Day prize distribution, recognizing the achievements and sportsmanship of students, followed by the Best Employee Award, presented to deserving staff members for their dedication and commitment. The day concluded on a joyful and inspiring note, strengthening the spirit of unity and pride among everyone at IIBS Bangalore.

Guest Podcast Session on Career Readiness

On 7th March 2026, IIBS Bangalore – Airport Campus organized an engaging guest session for management students, featuring Mahima Ruhela, Senior Executive – HR at ZopSmart. The session was conducted in a podcast format by Ms. Suma from the Placement Department, creating an interactive and lively discussion. During the session, Ms. Ruhela shared valuable insights on corporate expectations, current HR practices, and the evolving skills required for future business leaders. She also spoke about the importance of adaptability, communication, and continuous learning in today's competitive corporate



Her real-world experiences and practical guidance helped students gain a deeper understanding of industry dynamics, career readiness, and professional growth. The session was highly informative and inspiring, providing students with meaningful takeaways for their future careers.

Campus to Corporate: Insights from HR Expert

IIBS Bangalore – Airport Campus recently organized an insightful HR session titled “Campus to Corporate” under the theme “From Classroom to Boardroom,” conducted by Yatharth Jhavar, Executive – People & Culture (HR) at Grant Thornton Bharat LLP. During the session, he shared valuable insights on corporate expectations, recruiter perspectives, and the essential skills required to succeed in today's competitive environment. He also discussed common mistakes freshers should avoid and provided practical tips on standing out during placements, interviews, and group discussions. The interactive session offered participants a deeper understanding of professional



emphasizing the importance of communication, adaptability, and continuous learning, making it both informative and inspiring for those preparing to transition from campus to corporate life.

Health Camp at IIBS with LabGen

In collaboration with LabGen, IIBS Bangalore conducted a Health Checkup Camp on 17th March as part of its ongoing efforts to support the health and wellness of faculty and staff. The camp facilitated a variety of routine medical assessments, including blood sugar (RBS), blood pressure (BP),



monitoring, eye and dental checkups, ECG, and other basic evaluations. With active support from the UG NSS Unit, the initiative promoted early detection and greater awareness of health conditions, reflecting the institution's commitment to fostering a healthy and supportive workplace environment.

IIBS Staff Sports Meet 2026

The Department of Physical Education at IIBS Bangalore organized the Staff Sports Meet 2026 on 23rd March at Devanahalli Town Ground, bringing together teaching and non-teaching staff for a day of sports, fitness, and team spirit. The event featured



a range of games for men and women, including volleyball, tug of war, chess, carrom, cricket, and throw ball, along with athletic events such as 100m running and shot put. The meet provided an engaging platform for participants to showcase their enthusiasm, encourage teamwork, and promote a healthy and active lifestyle. The event also fostered camaraderie among staff members, strengthening workplace relationships and boosting morale. Overall, the Staff Sports Meet was a vibrant and energetic celebration that highlighted the importance of fitness, unity, and sportsmanship.

Celebrating Tradition and New Beginnings: Ugadi 2026 at IIBS

The Ugadi celebration at IIBS was held on 18th March 2026 with traditional fervor and cultural enthusiasm. The campus reflected the festive spirit with beautiful decorations, traditional attire, and a joyful atmosphere. Staff of IIBS and students came



together to celebrate the occasion, marking the beginning of the New Year and highlighting the importance of cultural values, positivity, and new beginnings. The celebration concluded on a cheerful note, leaving everyone with a sense of joy and optimism for the year ahead.

A Vibrant Celebration of Colours: Holi 2026 at IIBS

The Holi celebration at IIBS was held on 4th March 2026 with great enthusiasm and festive spirit. The campus came alive with vibrant colors, music, and a joyful atmosphere, reflecting the essence of the festival. Faculty members and attendees gathered to celebrate the occasion, promoting unity, cultural harmony, and togetherness. Eco-friendly colours and safety



responsible celebration. The event concluded with refreshments and group photographs, leaving everyone with pleasant memories and strengthening the sense of community at IIBS.

HCL Technologies Placement Drive at IIBS Bangalore

IIBS Bangalore successfully hosted a Campus Placement Drive by HCL Technologies for the Management students of Batch 2024–26 at the Bengaluru Airport Campus. The drive marked a significant milestone as 17 students secured placements, reflecting their skills, dedication, and



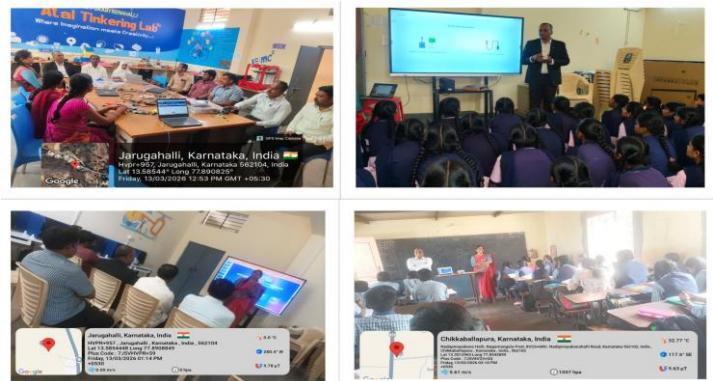
professional preparedness. This accomplishment highlights IIBS Bangalore’s commitment to delivering quality management education aligned with industry requirements. Through continuous training, skill development initiatives, and career-focused learning, the institute strives to prepare students for successful careers in the corporate world. The successful placement drive further strengthens IIBS Bangalore’s reputation for fostering industry-ready professionals.

Faculty Achievements

IIBS Promotes AI Awareness at Kittur Rani Chennamma Navodaya School

On 13th March 2026, faculty members Bibi Hajira and Drakshayini, along with Director Dr.

Tripuraneni Jaggaiah, visited Kittur Rani Chennamma Navodaya School near Vijayapura to



create awareness about AI tools among students. The session focused on introducing the basics of artificial intelligence, its practical applications, and its growing importance in education and future careers, helping students gain valuable insights into emerging technologies.

IIBS Bangalore Receives National Social Impact Award for Blood Donation Initiative

IIBS Bangalore was honored with the “National Social Impact Award” presented by Dr. C. R. Chandrashekhar, along with an Appreciation Certificate from the World Record of Excellence, in recognition of successfully organizing impactful



blood donation camps. This initiative was carried out by the UG NSS team on the solemn occasion of the 94th Martyrdom Day of Bhagat Singh, Rajguru, and Sukhdev, paying tribute through service to humanity. The camp collected over 150 units blood, with each donation having the potential to save up to three lives, reflecting the strong sense of social responsibility and commitment demonstrated by the students, faculty, and staff.

Dr. Mahabub Basha S – FDP Participation

Dr. Mahabub Basha S, Faculty of IIBS Bangalore, participated in the National Faculty Development Programme on Advanced & Industry-Oriented Curriculum Design in Commerce and Management organized by Kristu Jayanti (Deemed to be University), Bengaluru, from 9th to 13th March 2026. The programme enhanced knowledge on modern curriculum development and industry-aligned teaching practices, providing valuable academic insights and professional development opportunities.



Faculty Publications

- Savitha, G. Certificate of achievement for authoring the book “Integration of AI, IoT, and Cloud in Healthcare” (ISBN: 978-81-998757-4-6). Vaagai IBK Publishing.
- Hajira, B., Sree, V. A., & Fernandes, S. (2026). Employee engagement and organizational performance: Insights from Bangalore firms. *The International Tax Journal*, 5(2), 748–756. <https://internationaltaxjournal.online/index.php/itj/article/view/582>
- Raja Sekhar, U., Sudhakar, P., & Praveen Kumar, M. (2026). Digital learning in school mathematics: A study of students’ digital engagement and achievement in North Bengaluru. *Advances in Consumer Research*, 3(3), 157.
- Ashok Mammen, V., Manjunath, V. S., Thilaga, S., Suresh Kumar, T. M., Kanumuri, V. V., & Basha, S. M. (2025). *Using machine learning for dynamic pricing strategies in retail and online markets*. IEEE. <https://doi.org/10.1109/ICONSTEM65670.2025.11374674>
- Rana, S., Basha, S. M., Mobo, F., & Mazharunnisa. (n.d.). Access to entrepreneurial finance and business performance: An empirical study of selected women-led start-ups. In Springer book chapter (Scopus indexed). Springer.

Students Achievements

PGDM 1st Trimester Toppers 2025 Batch

			
Anugonda Sravya 91.85 %	Rounak Jodhani 90.77 %	P. N. Sravanthi 90.00 %	K. Deepthi Sivani 86.92 %

Placement Company-March 2026



Expected Companies- April 2026



Upcoming Events

Port Visit for the Logistics Students.

Industrial Visit.

SPSS Software Training for Research Paper writing.

Faculty Development Programme.

Guest Lecture.

Alumni Interaction.

Case Competitions through CLUBS.

Entrepreneurship Bootcamp.

Logistic Conclave.

Financial Modelling 2024 Batch.

Commencement of 3rd Trimester DTE-1 Exams –2025 Batch.

5th Trimester Continuous Assessment - DTE II –2024 Batch.

Admission Open

PROGRAM

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- B. Com (Digital Marketing)
- B. Com + MBA

MORE INFORMATION
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- BCA (Data Science)
- BCA + MBA

KEY FEATURES

- UPSC Prelims + Mains + Optional + SSC CGL
- Artificial Intelligence & Machine Learning
- Data Science Certifications
- Six Specializations (Dual)

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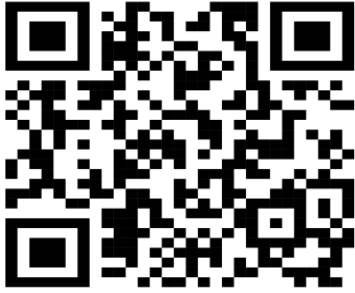
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