

MoM Valedictory Ceremony | PGDM Batch 2025-27

The Valedictory Ceremony of the Management Orientation Module (MoM) for the PGDM Batch 2025-27 was held on 1st August 2025, marking a proud moment that celebrated the spirit of growth and collaboration. Over the past month, students showcased their leadership, creativity, teamwork, and confidence, proving their readiness to embrace



the challenges of management education. The MoM program went beyond academic orientation, serving as a platform for building friendships, strengthening communication, and developing professional readiness that will guide students throughout their careers. The occasion was graced by Prof. Siva Rama Krishna Kolla, President of Medciti Institute of Medical Sciences, Hyderabad & Former Vice-Chancellor of GITAM University, as the Chief Guest. His inspiring address motivated students to dream big, remain determined, and approach this new chapter with confidence and purpose.

Workshop on Bamboo – The Wonder Grass

On 23rd August 2025, the PGDM Agri-Business Management (ABM) Batch 2025-27 at IIBS Bangalore Airport Campus experienced an inspiring workshop on “Bamboo: The Wonder Grass”, led by Dr. B.L. Chidananda (B.Sc. Agriculture, M.Sc. Poultry Science, Ph.D.).



The session offered students a comprehensive understanding of bamboo’s potential as a sustainable and profitable crop. The workshop highlighted the myriad opportunities in bamboo cultivation, from value-added products to robust market networks. Students explored how bamboo contributes to sustainable agriculture, promotes rural entrepreneurship, and encourages eco-friendly innovations in various industries. The discussion also extended to poultry farming, where Dr. Chidananda addressed value addition techniques and clarified common myths surrounding country chicken versus broiler farming. Through this interactive session, students discovered how bamboo’s versatility can fuel green entrepreneurship, opening avenues for innovative agri-business ventures in the future.

Independence Day Celebration at IIBS Bangalore

On 15th August 2025, the 79th Independence Day was celebrated with immense pride and patriotic fervor at the IIBS Bangalore Airport Campus. The event reflected the spirit of freedom, unity, and national pride as students, faculty, and staff came together to honor the sacrifices of our freedom fighters and celebrate the nation’s progress. Adding significance to the occasion, the NSS Unit of IIBS, in association with Bengaluru City University (BCU), actively took part in the Har



Ghar Tiranga initiative, spreading the message of patriotism and respect for the national flag. The celebration fostered a sense of gratitude, solidarity, and commitment among students to contribute meaningfully to the nation’s growth and future.

FDP & Workshop on AI for Academic Excellence

IIBS Bangalore successfully hosted a Faculty Development Program (FDP) and Workshop on “AI for Academic Excellence – Empowering Teaching & Administrative Efficiency” led by Dr. D. R. Kumar Raja on 23rd August 2025. The session focused on the transformative role of Artificial Intelligence in enhancing teaching methodologies, streamlining administrative processes, and improving overall academic productivity.



Participants gained practical insights into AI-driven tools, data analysis techniques, and innovative approaches to integrate technology effectively into education management. The workshop empowered faculty and administrative staff to adopt AI solutions that optimize efficiency, promote experiential learning, and contribute to an academically enriched environment.

Alumni Achievement

A Proud Alumni Moment: Guiding the Next Generation of Leaders

We are proud to highlight the achievement of Mr. S. Suman Kumar Naidu, President of the IIBS Alumni Association and an alumnus of the MBA 2016–18 Batch, who was invited as the Chief Guest for the MBA MOM Orientation Inauguration Programme held on 6th August 2025 at IIBS Bangalore. On this occasion, he also delivered an inspiring career guidance session to



the newly joined MBA 2025–27 Batch students, motivating them to pursue excellence in their academic and professional journey. His continued involvement and contribution stand as a true testament to the spirit of the IIBS alumni network, strengthening the bond between past and present students while inspiring future leaders.

Plantation Drive

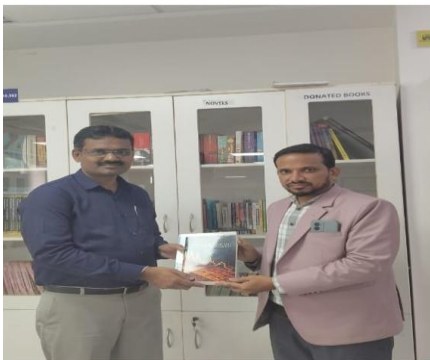
The PGDM Batch 2025–27 at IIBS Bangalore actively participated in a meaningful tree plantation and seed distribution drive across the campus and different parts of Bangalore,



reaffirming their commitment to sustainability. This initiative on 21st August 2025 highlighted the students' dedication to building a pollution-free environment, supporting the global vision of Net Zero Carbon, and recognizing the invaluable contribution of farmers to society. Through this green endeavor, our future leaders showcased that true management education goes beyond classrooms — it is about creating impact, nurturing responsibility, and leaving behind a legacy for a better tomorrow.

Book Donation Drive

At the IIBS Bangalore Library, Prof. Mahabub Basha S generously donated valuable academic resources, including Security Analysis and Portfolio Management authored by Mr. Mahabub Basha S, Ms. S.P. Shobha Devi, Dr. Arti Singh, and Mr. Chethan Raj K,



and Management Dynamics and Applications authored by Dr. M. Kethan, Prof. S. Mahabub Basha, Dr. Tripuraneni Jaggaiah, Mr. Jagadeesh Babu M.K., and Dr. Kalyan Sarvepalli. These contributions significantly enrich the library's collection, offering students deeper insights into finance, management, and applied research, while reflecting the spirit of academic excellence and knowledge-sharing at IIBS.

Ganesh Chaturthi Festivities at IIBS

The International Institute of Business Studies (IIBS), Bangalore, celebrated the Ganesh Chaturthi Cultural Fest with great enthusiasm from 28th to 30th August 2025. The celebration



began with the Fest Inauguration on 28th August at 1:00 PM, followed by three days of vibrant cultural activities where students and staff adorned traditional ethnic wear to honor the festive spirit. The event concluded on 30th August 2025 with the solemn and joyful Visarjan (ritual immersion of Lord Ganesha idol in water) after 12:00 PM, marking the end of the festivities with devotion, unity, and cultural vibrance.

Insights into Data-Driven Decision Making Venkatamuni Reddy

On 28th August 2025, IIBS organized a workshop on “From Data to Decision: Translating Research Data and Statistical Analysis into Business Strategy”, conducted by Dr. R. Venkatamuni Reddy



The insightful session focused on how research data, when analyzed using statistical tools, can be transformed into actionable insights that support effective business strategies. Through interactive discussions and practical examples, Dr. Reddy emphasized the significance of a data-driven approach in today's competitive environment, inspiring students to connect academic concepts with real-world decision-making.

7-Days FDP on Strategic Pathways to Publish in High-Impact Journals

The International Institute of Business Studies (IIBS), Bengaluru, organized a 7-Day Faculty Development Program on “Strategic Pathways to Publish in High-Impact Journals” from 18th to 24th August 2025 in online mode. The sessions,

held from 7:00 pm to 9:00 pm (IST), focused on guiding participants through every stage of academic publishing, from identifying research problems and conducting rigorous literature reviews to leveraging AI-driven tools and selecting appropriate journals. Experts also shared strategies for effective academic writing, responding to peer reviews, and enhancing manuscript acceptance rates.

Participants gained valuable exposure to modern research tools, including Grammarly, Turnitin, Mendeley, SCImago, and ORCID, thereby enriching their ability to make impactful research contributions.



Dr. Leelapriyadarshini



Dr. V. Arulmurugan



Dr. Muruganantham Ganesan



Dr. Kabaly P Subramanian



Dr. J. RAMKUMAR



Dr. V. Sivakumar



Dr. T Dhanabalan



Dr. Rohini S. Nair

Faculty Publications

- Charith, B. (2025, March 27–28). Enhancing cybersecurity with AI: Anomaly detection in network traffic [Paper presentation]. IEEE-sponsored First International Conference on Frontier Technologies and Solutions (ICFTS 2025), Department of Electrical and Electronics Engineering, St. Joseph’s College of Engineering, Chennai, Tamil Nadu, India.
- Research Proposal Submitted to (RBI & ANRF) Dr.Tripuraneni Jaggaiah ,Dr.Kethan .Prof.Basha.
- Consultancy proposal Submitted and accepted (Massey Freguson Pvt Ltd) Dr.Tripuraneni Jaggaiah ,Dr.Kethan .Prof.Basha ,Dr.Saketh Reddy) International MOU-Univeristy of West of Alabama -USA

Placement Company



Upcoming/ Tentative Placement Company-September



Upcoming Events

Round for Hackathon I-1st Sept,2025

5 Days (FDP) on "Nurturing Futuristic Academic Excellence :Enhancing Abilities in Data Analysis, Literature Review & Research Design "-1st -5th Sept,2025

NCC Firing Training and Practice Battalion, Chickballapur-2nd Sept,2025

MBA MOM Valedictory-4th Sept,2025

Onam Celebration -8th Sept,2025

Teachers' Day Celebration-8th Sept,2025

Hindi Diwas-13th Sept,2025

Workshop on IT Filing-16th Sept,2025

BIEC- Electronica India Expo 17th -19th Sept,2025

Ethnic Day Celebration-18th Sept,2025.

Lean Model Canvas Workshop-19th Sept,2025

Participating in the Future 4.0 event organised by CII (6 teams of IIBS are pitching their ideas to investors)-19th spet,2025

Navratri Celebration Rainbow week

Horti Connect 25th -27th Sept,2025

Herbalife Spectacular 26-28th Sept,2025

Garbha Celebration

Workshop on Patents and Copyrights-27th Sept,2025.

MBA Plantation Drive

Corporate Mentoring for the PGDM Students

Admission Open

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- BCA + MBA

KEY FEATURES

- UPSC Prelims + Mains + Optional + SSC CGL
- Artificial Intelligence & Machine Learning
- Data Science Certifications
- Six Specializations (Dual)

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