

NEWSLETTER

Vol 4, Issue 4, April, 2025

Best Teacher Award 2025 Ceremony

The Best Teacher Award 2025 ceremony, held on April 3, 2025, was a grand celebration of outstanding educators across Karnataka. Organized by the Smt. B. Devi Educational and Charitable Trust, in collaboration with the IIBS Bengaluru UG Department, the event honored PUC faculty members who exemplify excellence in teaching. This prestigious occasion recognized educators for their exceptional dedication, unwavering passion, and transformative impact on their students' lives.



By celebrating these distinguished teachers, the event highlighted the vital role of education as a foundation for progress and the profound influence educators have in shaping young minds and future generations. The ceremony stood as a testament to the value of teaching as a noble profession and its indispensable contribution to society.

Ram Navami Celebration at IIBS Bengaluru

The Department of Management at IIBS Bengaluru celebrated Ram Navami on 5th April 2025, from 1:30 PM to 2:30 PM, at the IIBS Campus. The event was organized under the guidance of the Cultural Committee, comprising Prof. Shivakashi Sharma, Dr. Balaji Naik, and Prof. Dhanush M. N. The celebration combined devotion with meaningful insights, beginning with a soulful aarti, chanting of bhajans, and a serene prayer session invoking Lord Rama's blessings.



The venue was adorned with vibrant decorations, creating a spiritual ambiance that brought together students and faculty in harmony. The event emphasized Lord Rama's values of faith, integrity, and leadership, offering participants lessons applicable to personal and professional growth. It reflected the IIBS community's commitment to cultural pride, unity, and ethical principles.

Ambedkar Jayanti Celebration

On 15th April, IIBS Bengaluru Airport Campus proudly commemorates Ambedkar Jayanti, paying homage to Bharat Ratna Dr. B.R. Ambedkar, the principal architect of the Indian Constitution. Ambedkar's unparalleled contributions as a visionary leader, social reformer, and advocate for justice continue to inspire



for an inclusive and equitable society. His tireless efforts for social empowerment and equality are a guiding beacon for all. On this occasion, we reaffirm our dedication to his ideals of justice, equality, and fraternity, working towards building a progressive and empowered India. Join us in honoring his legacy as we pledge to carry forward his vision for a better tomorrow.

Industry Visit

Industry Visit to Tatian, Hosur, Tamil Nadu – Practical Insights into Industry Operations

An industry visits to Tatian, located in Hosur, Tamil Nadu, was organized on 26th April 2025 for undergraduate students from IIBS Bangalore. This visit aimed to provide students with a hands-on understanding of industrial operations, manufacturing processes, and quality management practices. Students were introduced to the company's production lines, where they observed advanced manufacturing techniques



and the integration of automation in the production process. The visit also provided an opportunity to explore the company's approach to quality control, supply chain management, and efficiency in production. Interaction with industry experts offered valuable insights into the challenges faced in the industry and the innovative solutions implemented to maintain high production standards. The visit allowed students to connect theoretical knowledge with real-world industrial practices, enhancing their understanding of the manufacturing sector and its importance in the

Memorandum of Understanding (MoU) Signed Between IIBS Bengaluru and University of Wolverhampton, UK

We are delighted to announce that on 22nd April 2025, IIBS Bengaluru signed a Memorandum of Understanding (MoU) with the University of Wolverhampton, UK. This milestone partnership



marks a significant step toward fostering global collaboration, promoting academic excellence, and creating innovative learning opportunities for Through this initiative, IIBS Bengaluru aims to enhance international exposure, facilitate research exchange, and open up a wide range of learning possibilities. This MoU sets the stage for a future of shared growth, knowledge transfer, and academic success, benefiting both institutions and shaping the global careers of our students.

Guest Lecture on Agricultural Inputs - Exotic Vegetables

On 29th April 2025, IIBS Bangalore hosted a guest lecture on "Agricultural Inputs - Exotic Vegetables", delivered by Mr. Venugopal, Product Management Manager at Rijk Zwaan India Seeds Pvt. Ltd. The session was organized for PGDM-ABM students to provide insights into advanced seed technology, sustainable farming, and market trends in exotic vegetable cultivation.



Mr. Venugopal's expertise in product management and market development offered practical perspectives on the role of innovative agricultural practices in transforming the sector. The interactive session was well-received, with students actively engaging in discussions and appreciating the relevance of the topic to their studies and careers.

Awareness Drive on Blood Cancer and Stem Cell Donation: A Life-Saving Initiative

On 29th April 2025, IIBS Bangalore in collaboration with DKMS successfully organized an Awareness Drive on Blood Cancer and Stem Cell Donation, followed by a registration drive. The event aimed to educate students and staff about the importance of stem cell donation in combating blood cancer and to encourage active participation in this life-saving initiative. The session provided valuable insights into the impact of blood cancer, the role of stem cell transplants in treatment, and the process of becoming a donor. Following the awareness program, a registration drive was conducted where many participants voluntarily registered as potential stem cell donors, demonstrating their commitment to this noble cause. We extend our gratitude to DKMS for their partnership and to everyone who contributed to the success of this impactful event.



Research & Achievements

1. Iyappan, A., Ilankumaran, G., & Jaggaiah, T. (2025). Harnessing artificial intelligence and digital twin technologies for sustainable agripreneurship: A path toward smart agriculture. In Driving innovation through AI and digital twin for 6G-powered sustainable ultra-smart cities. Wiley.
2. Patents drafted & filed for verification on Marketing Strategies and AI Impact by Dr. M. Kethan, Mr. Mehbub Basha, Dr. Saketh Reddy.
3. Karri, V., Edubilli, S., Sanapala, G. K., Kumar, S. S., & Mathew, D. (2025). Unveiling the moderating effect of cultural context on sustainability practices in retail: A mediation model of customer experience. International Journal of Innovative Research and Scientific Studies, 8(1), 2109-2120.
4. Devi, T. U. (2025). Man power Planning and Recruitment. (1. ed., Ed.) Tamil Nadu: Darshan Publishers.
5. Dr. T. Jaggaiah has acted as Judge for sustainable Development Program.
6. New BOS Constituted and Mail sent.
7. International Conference Proceeding- 3 Book Publication with ISBN Numbers. (9788194496977, 9789392309175, 9789392309052)

Placement Company



Upcoming Events

Library inauguration Ceremony-3rd May, 2025

HR Conclave drive -3rd May, 2025

Mr. Harsh Vardhan Umre Interaction with UPSC Aspirants-3rd May,2025

Industrial Visit to Titan-3rd May, 2025.

Regional language festival-5th May-10th May,2025

Rabindranath Tagore Jayanthi-7th May,2025

Library Book Exhibition-8th May, 2025

Budh Purnima-12th May, 2025

Goa & Managalore port visit

Westen ghat trekking for 3rd sem, MBA, 5th sem PGDM

MBA final examination (2nd and 4th sem)

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