

NEWSLETTER

Vol 9, Issue 9, September, 2025

Onom Celebration

On 8th September 2025, the vibrant spirit of Onam illuminated the entire IIBS family, uniting students in joy, harmony, and festive celebration. The campus came alive with traditional performances, graceful attire, and rich cultural expressions that reflected both heritage and creativity.



Beyond the colors and festivities, the occasion fostered a profound sense of belonging, offering students meaningful cultural exposure while creating cherished memories of unity and togetherness. At IIBS, traditions are not merely observed but embraced—celebrating diversity, strengthening bonds, and nurturing the values that make us more than just a campus, but truly a family.

Teachers Day Celebration

On 8th September 2025, IIBS celebrated Teachers' Day with great enthusiasm, with all students actively participating to honor and appreciate their teachers. The program featured heartfelt speeches, cultural performances, and a series of surprise games organized by the students for the faculty, creating moments of



and gratitude students hold for their mentors while acknowledging their invaluable role in shaping knowledge, character, and future aspirations. It was a memorable day that strengthened the bond between students and teachers, fostering a spirit of learning, inspiration, and mutual respect within the

Workshop on Cybersecurity as a Business Strategy: Protecting Your P&L in the Digital Age by Suhas Suresh

On 20th September 2025, IIBS Bangalore organized a workshop titled "Cybersecurity as a Business Strategy: Protecting Your P&L in the Digital Age", conducted by Mr. Suhas Suresh. The session



provided students and faculty with critical insights into the importance of cybersecurity in safeguarding business operations, financial performance, and organizational reputation. Participants gained an understanding of emerging digital threats, strategic risk management, and best practices for integrating cybersecurity into overall business strategy. The workshop emphasized the role of proactive security measures in ensuring sustainable growth in today's technology-driven business environment.

Blood Donation Drive

The International Institute of Business Studies (IIBS), Bangalore, in collaboration with Jeevaraksha Voluntary Blood Centre and the



Club of Bangalore Centennial Spandana organized a Voluntary Blood Donation Camp on campus. The camp aimed to create awareness about the importance of blood donation and encourage students and staff to participate in this life-saving initiative. The process included registration a detailed medical check-up covering blood pressure, haemoglobin, blood grouping, and Rh typing, followed by safe blood collection under the supervision of trained staff. Donors were provided with refreshments and awarded certificates in recognition of their contribution. The initiative highlighted the message that “every time you donate blood, you save three lives,” fostering a sense of social responsibility and community service among the IIBS Bangalore fraternity.

Book Donation: Book donated by K. R. Chandrakala, S., to the library

Dr. Chandrakala K. R. has donated a book titled “Human Resource Management: Building and Sustaining Talent” (authored by Chandrakala K. R. and Kriti Devekar) to the IIBS Library. This contribution enriches the library’s collection and serves as a valuable resource for students and faculty in the field of Human Resource Management. The book provides practical insights into building and sustaining talent, aligning HR



practices with organizational goals. Such contributions inspire students to engage with contemporary perspectives and strengthen the culture of academic growth at IIBS.

Alumni Achievement

Alumni Talk with IIBS Bangalore Students

On 20th September 2025, IIBS students had the privilege of engaging in an enlightening session with distinguished alumnus Mr. Aman Chaudhary,



whose profound insights on career progression, industry dynamics, and resilience in the face of challenges left the audience both inspired and intellectually enriched. His discourse emphasized the importance of continuous learning, adaptability, and innovative thinking as essential traits for future leaders. The session not only bridged the gap between academic learning and practical experience but also motivated students to pursue their aspirations with confidence and determination.

NextGen Entrepreneurs

IIBS Bangalore organized FuturePreneurs on 22nd September 2025, a dynamic platform designed to nurture the entrepreneurial spirit, showcase innovative ideas, and inspire students to explore transformative opportunities at the Airport Campus. The business opportunities. The event witnessed the enthusiastic participation of IIBS students, faculty, and staff



members, whose active involvement and both engaging and impactful. The sessions highlighted creativity, innovation, and problem-solving as the cornerstones of entrepreneurship. It served as a remarkable opportunity for students to interact, learn, and gain confidence in shaping their entrepreneurial journey.

Navratri Colours

The Navratri Colour Week at IIBS commenced on 22nd September 2025, marking the beginning of a vibrant and festive celebration that will continue until 30th September 2025. All students,



and staff are actively participating in this annual tradition, embracing the spirit of unity, enthusiasm, and cultural heritage. Each day has been assigned a specific colour, encouraging everyone to come together in a coordinated display of festivity and joy. The management looks forward to full participation, ensuring that the celebrations not only foster a lively and spirited campus environment but also create memorable experiences for the entire IIBS

Student Achievement

IIBS Students Selected to Present at Future 5.0 Platform

Six teams from IIBS have been shortlisted for Future 5.0, organized by Yi Bengaluru (CII – Confederation of Indian Industry) and hosted at Garden City University. The students will present their innovative ideas and solutions before distinguished investors and industry leaders, gaining national-level exposure, building valuable connections within the entrepreneurial ecosystem, and advancing their visions toward reality.



We convey our best wishes to all the teams from IIBS as they represent the institution on this prestigious platform.

Tug of War Competition 2025

A Tug of War competition will be organized at the IIBS campus on 24th and 25th September 2025, bringing together students from PGDM, MBA,



and UG batches. The event aims to foster teamwork, strength, and camaraderie while creating an atmosphere of enthusiasm and healthy competition. All students are encouraged to participate wholeheartedly and cheer for their peers to make the occasion lively and memorable. This event will not only showcase the spirit of togetherness but also provide an opportunity for students to bond beyond academics. It promises to be an exciting and energetic experience for everyone involved.

Tag of War Prize Distributions

The Tug of War competition at IIBS concluded with great enthusiasm, followed by a lively prize distribution ceremony. The winning



honored for their strength, teamwork, and sportsmanship, while the runners-up were also applauded for their spirited performance. The event brought together students from different programs, fostering unity, healthy competition, and a vibrant campus spirit.

IIBS Bangalore Celebrates Garba and Bathukamma

IIBS Bangalore celebrated the vibrant festivals of Garba and Bathukamma on 29th September 2025, with full participation from students, staff, and faculty. The celebrations were marked by energetic dance performances, melodious music, and a colorful ethnic ramp walk, reflecting the joy, culture, and unity of the IIBS



community. The festive spirit brought everyone together, making the occasion truly memorable.

IIBS Signs MoU with the University of West Alabama to Foster Global Collaboration

The International Institute of Business Studies (IIBS), Bengaluru, is proud to announce the signing of a Memorandum of Understanding (MoU) with the University of West Alabama,



USA. This partnership marks a vital step in promoting international cooperation through student and faculty exchange, faculty development programs, guest lectures, knowledge-sharing platforms, and joint research initiatives. At IIBS, we remain dedicated to shaping future-ready leaders with a global outlook. This collaboration reflects our commitment to academic excellence, research advancement, and meaningful cross-border learning.

P&G Gifts Delight Female Students at IIBS Bangalore

Procter & Gamble (P&G) distributed complimentary gift packets to all female students as part of their outreach initiative. The distribution took place on Friday, 26th September 2025,



at 10:30 AM at IIBS Bangalore, Airport Campus. The initiative was warmly received by the students, who appreciated P&G’s thoughtful gesture. Such activities strengthen the bond between industry and academia while promoting student engagement and well-being.

Faculty Achievement

ICAMS 2025: Keynote by IIBS Faculty Dr. Akriti Gupta

Dr. Akriti Gupta, esteemed faculty member at IIBS, served as the keynote speaker at the ICAMS Conference on 11th September 2025, sharing her insights and expertise with a distinguished audience. Her address highlighted key developments and emerging trends in the field, inspiring participants with

perspectives. She also emphasized the importance of research-driven approaches and collaborative learning in shaping the future of management studies. The session was highly appreciated for its depth, clarity, and practical relevance.

Expert Talk by Dr. Manjushri Yadav at D. Y. Patil Agriculture and Technical University, Kolhapur

Dr. Manjushri Yadav, Assistant Professor at the International Institute of Business Studies (IIBS), Bengaluru, Karnataka, has been invited as the resource person for an expert lecture organized by D Y Patil Agriculture & Technical University, Talsande, School of Commerce & Management on the topic “Unlocking Personality Types: Understanding MBTI in the Workplace.” The session is scheduled on 17th September 2025, from 9:30



AM to 11:30 AM at DYP-ATU, New Building 1, UGF-5. This insightful lecture aims to help participants understand the Myers-Briggs Type Indicator (MBTI) and its application in workplace dynamics, enabling better communication, teamwork, and personal development.

Dr. Manjushri Yadav Served as External Member for Research Advisory Committee

Dr. Manjushri Yadav was invited as an external member of the Research Advisory Committee at D. Y. Patil Agriculture and

and Technical University, Kolhapur, Maharashtra. She reviewed and scrutinized the research work of Ph.D. scholars, contributing her expertise to uphold academic standards and support scholarly development.

Sarvepalli Radhakrishnan Award for Mr. Amaresh Yamanappa University, Kolhapur

Mr. Amaresh Yamanappa, Assistant Professor (UG), has been conferred with the prestigious Sarvepalli Radhakrishnan Award in recognition of his outstanding contributions to the field of education in Karnataka. This honor highlights his dedication, innovative teaching methods, and commitment to shaping young minds. The award reflects his significant impact on academic excellence and his continuous efforts to advance quality education in the region.



Faculty Publication

- Priya, R., Selvakumari, R., Chandrakala, K. R., Krithika, S., Rai, H., & Binith, K. (2024). Analysing cryptographic protocols to strengthen HR information security. *Journal of Discrete Mathematical Sciences and Cryptography*, 27(6), 1423–1434. (Scopus-Q1 Category)
- Yadav, Manjushri. J., Mane, P., Parasar, A., & Kumar, K. S. (2025). *Human resource analytics (1st ed.)*. Scientific International Publishing House. ISBN 9789371964746
- Kethan, M., Varma, K. V., Kumari, G. S., Bhatnagar, R., & Sheshadri, T. (2025). Retail marketing in the machine learning era: Opportunities, challenges, and future trends. *International Insurance Law Review*, 33(S4). ISSN 0968-2090. (ABDC–A Category)
- Basha, M., Bastray, T., Hari, S., Policepatil, S., & Mahar, K. (2025). The dynamics of sectoral integration and strategic investment diversification: Empirical insights from NSE sectoral indices. *International Insurance Law Review*, 33(S4). ISSN 0968-2090. (ABDC–A Category)
- Iyappan, A., Ilankumaran, G., & Jaggaiah, T. (2025). Harnessing artificial intelligence and digital twin technologies for sustainable agripreneurship: A path toward smart agriculture. In A. Taneja, A. Kumar, & S. V. Limkar (Eds.), *Driving innovation through AI and digital twin for 6G powered sustainable ultra smart cities.*, ISTE–Wiley. ISBN: 9781836690405

Placement Company



Expected Company-October,2025



Upcoming Events

Marketing conclave

International Trip to Malaysia 6th Trimester PGDM student

Industrial Visit

Surface-4th -11th October,2025

6th Trimester 2023 Batch Final Viva Voce

Faculty Development Programme (FDP) for Faculty

4th Trimester Internship Viva Voce 14 Oct -15 Oct 2025

Diwali Celebration- 17 Oct 2025

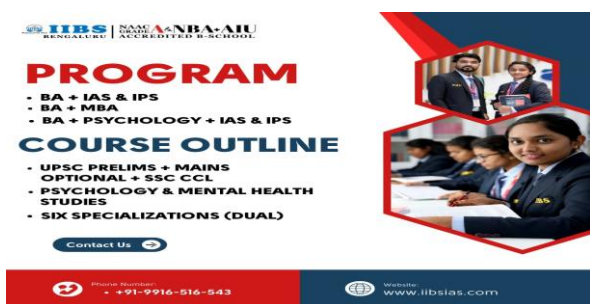
Guest Lecture for Analytics

Alumni Interaction

Industry Blended Learning

Alumni Mentoring

Admission Open




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- B. Com (Digital Marketing)
- B. Com + MBA

MORE INFORMATION
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- Data Science Certifications
- Six Specializations (Dual)

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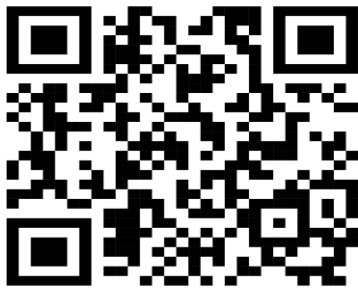
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