

## NEWSLETTER

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### NEW Year Celebration 2026

New Year Celebration 2026 at IIBS Bangalore was a joyful and vibrant event filled with enthusiasm, unity, and new hopes. The campus came alive with cultural performances, music, and cheerful moments shared by students and faculty.



It was a perfect blend of celebration and togetherness, marking a fresh beginning for everyone. The event reflected positivity, aspirations, and the spirit of moving forward together into 2026.

### PGDM 2023-25 Batch Convocation

On 3rd January 2026, the PGDM Batch of 2023–25 from IIBS proudly marked the successful completion of their transformative two-year full-time program by receiving their certificates, a milestone that reflects dedication, perseverance, and academic excellence. Over the course of their journey, the students immersed themselves in an environment that fostered critical thinking, strategic insight, leadership acumen, and ethical decision-making through intensive coursework, experiential learning, industry exposure, and collaborative engagement. As they step forward into the dynamic world of business and management, they carry with



them not only strong knowledge and professional skills, but also resilience, integrity, and the courage to pursue their ambitions with purpose and conviction, emerging as confident, capable, and future-ready professionals poised to make meaningful contributions in their careers.

### Workshop on Road Safety – Sadak Suraksha, Jeevan Raksha

IIBS Bangalore organized an impactful Road Safety Awareness Workshop titled “Sadak Suraksha, Jeevan Raksha” on 17th January 2026 to emphasize the importance of responsible road behavior and



safe driving practices. The session included an informative presentation on why road safety matters, highlighting global road traffic injury statistics, accident prevention measures, and the risks faced by vulnerable road users. The workshop underscored the value of human life and inspired students to become more aware, cautious, and responsible citizens.

### Dr. Bhimrao Yashwant Ambedkar Visit IIBS College

IIBS Bangalore organized a special programme on 19th January 2026 to commemorate Dr. Bhimrao Ramji Ambedkar and honour his enduring legacy. The programme highlighted his remarkable contributions to social justice, equality, and the framing of the Indian Constitution. It emphasized the importance of his vision for an inclusive and equitable society.



The event served as a reminder of his ideals and their relevance in contemporary times.

### Republic Day Celebration

IIBS Bengaluru celebrated the 76th Republic Day with great dignity and patriotic fervor. The event highlighted the essence of India’s constitutional values and the spirit of national unity. The NCC cadets played a prominent role in the celebration, reflecting discipline, commitment, and a deep sense of service to the nation through their impressive



presence and conduct. The celebration gained added importance this year as it marked the 150th anniversary of “Vande Mataram,” the national song composed by Bankim Chandra Chatterjee. The song’s historical significance and its enduring influence on India’s freedom movement were remembered with pride and reverence. The occasion served as a meaningful reminder of the sacrifices made by the nation’s leaders and freedom fighters, while also reinforcing the responsibility of every citizen to uphold the principles of democracy, unity, and national integrity. The Republic Day celebration at IIBS Bengaluru concluded with a renewed commitment to contribute positively towards the progress and harmony of the nation.

### Training Programme for Cleaning Workers

IIBS College organized a training programme for cleaning workers on 27th January 2026 to enhance awareness of hygiene, safety, and effective cleaning practices. The session focused on proper waste management, use of cleaning equipment, and personal safety measures. It emphasized the importance of maintaining a clean and healthy



campus environment. The programme aimed to support cleaning staff by strengthening their skills and promoting safe and dignified working conditions.

### Placement Drive

### ALT Smarttech Pvt Ltd

IIBS Bangalore organized a Campus Placement Drive in collaboration with ALT Smarttech Pvt. Ltd., bringing together emerging talent and industry innovation. ALT Smarttech Pvt. Ltd. is a technology-driven organization known for delivering smart, scalable, and innovative solutions across diverse business domains, with a strong focus



on digital transformation and practical technology applications. The placement drive provided students with an opportunity to interact with industry experts, demonstrate their skills, and take a confident step toward successful corporate careers.

### ATX Nutrition-Preplacement drive for ABM 2024–26 students

IIBS College organized a Pre-Placement Drive with ATX Nutrition for ABM 2024–26 students. The placement drive provided students with valuable insights into industry expectations and career opportunities in the nutrition and wellness sector.



Representatives from ATX Nutrition interacted with students, explained job roles, and discussed skill requirements. The initiative helped students gain practical exposure and prepared them for future placement opportunities.

### IIBS–Vistaar Financial Services Campus Placement Initiative

Vistaar Financial Services Pvt. Ltd., a prominent Non-Banking Financial Company (NBFC) dedicated to empowering entrepreneurs and MSMEs across India, conducted a Campus Placement Drive at IIBS for the PGDM Batch 2024–26. The drive was led by Mr. Abhijit Ray, Head of Talent Acquisition at Vistaar Financial Services Pvt. Ltd., who provided to Vistaar Financial Services Pvt. Ltd. for its insights into the organization and its into the



organization and its career opportunities. IIBS extends its sincere appreciation continued support and collaboration in fostering industry-oriented learning and professional growth. We wish our students every success as they embark on their career paths.

### DataTech Alpha Private Limited - Placements Drive - Aptitude Test

DataTech Alpha Private Limited conducted a Campus Placement Drive at IIBS Bangalore, which included an aptitude test to assess students' analytical, logical, and problem-solving skills. The



drive provided students with an opportunity to understand industry expectations and demonstrate their aptitude for corporate roles. The assessment process helped identify potential candidates while preparing students for competitive recruitment environments. The initiative reflected IIBS Bangalore's commitment to strengthening industry connections and enhancing students' employability.

### Webinars

### Contemporary Supply Chain Careers in a Digital Era

The International Institute of Business Studies (IIBS) successfully hosted an exclusive online webinar titled "Contemporary Supply Chain Careers in a Digital Era" on 3rd January 2026. The session featured Ms. Rasika Wanganekar, Supply Chain Project Lead at Caterpillar, who shared valuable insights on digital transformation in modern supply chains, emerging industry trends, evolving career opportunities, and essential skills required for future



chains, emerging industry trends, evolving career opportunities, and essential skills required for future professionals. The webinar aimed to prepare management students for the rapidly changing logistics and supply chain landscape by emphasizing the growing importance of technology-driven and digital-focused operations.

### AI & Machine Learning for Strategic Excellence

An online webinar titled “AI & Machine Learning for Strategic Excellence” was conducted on 3rd January 2026, featuring Dr. Akriti Gupta, Assistant Professor. The session, “Aligning AI & Machine Learning with Strategic Functions for Organizational Strengthening,”



explored the transformative role of AI and machine learning in enhancing organizational efficiency, resilience, and long-term growth. The webinar provided practical insights into AI-driven innovation, predictive risk management, automation of key business functions, and data-driven strategic decision-making, helping participants understand how emerging technologies can be effectively aligned with core organizational strategies.

### Webinar on Data Science by Dr. C. M. Surendra Reddy -10th January,2026.

IIBS organized an insightful webinar titled “Data Science for Managers: From Data to Decisions” on 10 January 2026, from 11:00 AM to 12:00 PM, led by Dr. C. M. Surendra Reddy. The session focused on enabling managers to convert business data into



actionable strategies while highlighting the importance of integrating cybersecurity into governance and organizational growth. The webinar provided valuable perspectives on data-driven decision-making, effective collaboration between managers and data professionals, strategic cybersecurity integration, and building resilient, future-ready enterprises.

### Webinar on Design Thinking by Prof Ashok Matcha-17th January,2026

On January 17, 2026, at 12:00 AM, a free online webinar was held by Prof. Ashok Matcha, Assistant Professor at IIBS Bangalore, for aspiring management students. The session focused on



Design Thinking and its role in helping students move beyond textbooks to address real-world challenges and create meaningful solutions.

## YUVA Orientation Session 2026 at IIBS Bangalore

IIBS Bangalore successfully organized the YUVA Orientation Session 2026 on 28th January 2026 at its Bangalore Airport Campus. The session, conducted under the Young Indians (Yi) initiative of the Confederation of Indian Industry (CII)



aimed to introduce students to the vision, opportunities, and activities of Yi. The orientation was led by Mr. Arun Kumar, Chair – Entrepreneurship and Managing Director of Sinhoi Advisory, who shared valuable insights on leadership, entrepreneurship, and active engagement in projects, networking, and skill development, making the session informative and inspiring for the participants

## Men's Soccer (Football) Competition 2026

The International Institute of Business Studies (IIBS), Autonomous, hosted the Men's Soccer (Football) Competition 2026 on 30th January 2026 at the IIBS Football Court. The event was organized to foster sportsmanship, teamwork, and physical fitness among students, reflecting IIBS's commitment to holistic development alongside academic excellence.



Students showcased remarkable energy, skill, and team spirit, making the matches thrilling and competitive. The competition was a fantastic opportunity for students to demonstrate their talent, strengthen camaraderie, and develop leadership qualities both on and off the field.

## Faculty achievements

### Placement Preparatory Workshop

The Department of Logistics Management, Alagappa University, organized a two-day Placement Preparatory Workshop on Logistics & Supply Chain Industry Readiness on 30th and 31st January 2026 at the LM Seminar Hall, Faculty of Management. The workshop commenced at 10:15 a.m. and was presided over by Prof. V. Sivakumar, HOD of the Department of Logistics Management, with Sr. Prof. C. Yogalakshmi



Dean of the Faculty of Management, delivering the felicitation. Esteemed resource persons from the International Institute of Business Studies, Bengaluru—including Dr. A. Iyappan, Ms. Shivakshi Sharma, Dr. Akriti Gupta, Dr. A. Arunkumar, and Mr. M.N. Dhanush—led the sessions, sharing their expertise in logistics, supply chain management, business communication, group discussion, and interview skills. The workshop spanned six sessions: industry overview and career opportunities, skills required for industry readiness, business communication, group discussion techniques, interview preparation, and mock interviews with workshop summary. The program was designed to enhance students' employability and prepare them for successful careers in the logistics and supply chain sector.

### Faculty Publication

- Iyappan, A., Mathur, A., Limaye, S. R., Singh, R. K., Kansal, A., & Baby, S. (2026). Sustainable entrepreneurship in the insurance sector: The role of ethical marketing and CSR in building consumer trust. *International Insurance Law Review*, 34(S1), Article 15. <https://doi.org/10.65677/iilr.34.S1.15>.
- Arunkumar, A., Madhavi Latha, C. H., Suma, A., Mehta, A., Palaparthi, H., & Chhuttani, P. (n.d.). The impact of gender intelligence and conflict in the work atmosphere: An analytical study of organizational dynamics. *Journal of International Commercial Law and Technology*
- Basha, S. M. (2025). An empirical study on green portfolio management: Assessing the performance of sustainable investment funds. *Indian Journal of Information Sources and Services*, 15(3), <https://doi.org/10.51983/ijiss-2025.IJISS.15.3.49>.
- Reddy, S. K., Tatimakula, A. R., Kulkarni, M. S., & Basha, S. M. (2025). Digital marketing transformation: Evaluating the role of AI and big data in consumer engagement. *Academy of Marketing Studies Journal*, 29(6).
- Basha, S. M., Das, R., Rajani, N., & Grace, J. (2025). AI adoption in HRM and employee acceptance: A behavioral perspective. *Journal of International Commercial Law and Technology*, 6(1). <https://doi.org/10.61336/Jiclt/25-01-181>.
- AI-enabled predictive framework for enhancing employee engagement and workplace productivity. (2025, December). Indian patent application No. 202541112640.
- Access to entrepreneurial finance and business performance: An empirical study of selected women-led start-ups. In R. S. Mor, M. Gupta, S. Sindhu, & S. Chaudhary (Eds.), *Sustainable business management, innovation and technology* (pp. 187–199). Springer. [https://doi.org/10.1007/978-3-031-98141-8\\_15](https://doi.org/10.1007/978-3-031-98141-8_15)

### Upcoming Events

**SHARK TANK Event (COMMERCIA 2026)-3<sup>rd</sup> Feb,2026.**

**Budget Presentation-6<sup>th</sup> Feb,2026.**

**Commencement of classes for all UG II-year students on 9<sup>th</sup> Feb,2026.**

**Commencement of classes for all UG I year students on 16<sup>th</sup> Feb,2026.**

**Digestive session on Union budget 2026 by Dr K. Muneendra on 20<sup>th</sup> Feb,2026.**

**Industrial visit to all UG students on 21<sup>st</sup> Feb,2026.**

**Alumni Corporate Connect-21<sup>st</sup> Feb,2026.**

**Alumni Meet-21<sup>st</sup> Feb,2026.**

**Mock stock session by Prof Srinivas on 23-2-2026.**

**Industrial Visit to Amrut Distilleries-26<sup>th</sup> & 28<sup>th</sup> Feb,2026.**

**SAP and NISM training Program for 30 hrs.MBA 3<sup>rd</sup> sem.**



**Company Placement-January 2026**



**Expected Companies for February 2026**



## Admission Open



### PROGRAM

- BA + IAS & IPS
- BA + MBA
- BA + PSYCHOLOGY + IAS & IPS

### COURSE OUTLINE

- UPSC PRELIMS + MAINS OPTIONAL + SSC CGL
- PSYCHOLOGY & MENTAL HEALTH STUDIES
- SIX SPECIALIZATIONS (DUAL)

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### PROGRAM

- BBA + IAS
- BBA + CA or CMA
- BBA (Digital Marketing)
- BBA (Business Analytics)
- BBA + MBA

### KEY FEATURES

- UPSC Prelims + Mains + Optional + SSC CGL
- CA & CMA - Inter & Mains
- Digital Marketing Certifications
- Business Analytics Certifications
- 6 Specialization

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### Program

- UPSC Prelims + Mains + Optional + SSC CGL
- CA & CMA - Inter & Mains
- Association of Chartered Certified Accountants
- Digital Marketing Certifications
- Six Specializations (Dual)

### Key Features

- B. Com + IAS
- B. Com + CA or CMA
- B. Com + ACCA (United Kingdom)
- B. Com (Digital Marketing)
- B. Com + MBA

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### AGENCY

- BCA + IAS
- BCA (AI & ML)
- BCA (Data Science)
- BCA + MBA

### KEY FEATURES

- UPSC Prelims + Mains + Optional + SSC CGL
- Artificial Intelligence & Machine Learning
- Data Science Certifications
- Six Specializations (Dual)

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