

NEWSLETTER

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HR Conclave at IIBS Bengaluru

On May 3, 2025, IIBS Bengaluru hosted the HR Conference 2025, a dynamic event that brought together leading HR professionals to bridge the gap between academic learning and the corporate world. This insightful day empowered students with actionable insights, real-world wisdom, and valuable mentorship from some of the industry's finest minds. Discussions ranged from navigating career paths to embracing workplace transformation, providing students with the tools and knowledge



to thrive in their professional journeys. We extend our heartfelt gratitude to our esteemed speakers—Vinay Trivedi (Global Head - HR, Admin & Travel, TerraPay), Bhavya Sharma (Senior Director - HRBP, Zepto), Bakul Bhagwat (Associate Director - HR, CheQ), Arjun A (Vice President, Northern Trust), Maitreyee Bhaduri (Director HR, Pathlock), Sougata Sen (Leader - TA, Lloyd Technology Center), and Kanika Mendiratta (HR Risk Officer, TechFin)—for inspiring the next generation of professionals with their expertise and experience.

EpicMinds Placement Drive: Launch Your Career at IIBS

IIBS Bangalore proudly welcomed EpicMinds for an exclusive campus placement drive, offering our MBA/PGDM students specializing in Human Resource Management, Business Analytics, and Marketing a remarkable opportunity to connect with industry professionals.



This placement drive provided a platform for students to demonstrate their expertise and take significant steps toward their career aspirations. We remain dedicated to bridging the gap between academics and industry, nurturing the next generation of business leaders. Our heartfelt thanks to EpicMinds IT for recognizing and supporting the potential of our students.

Library Inauguration

We are delighted to announce the inauguration of our state-of-the-art library at IIBS Bengaluru, an event graced by the esteemed Chief Guest, Mr. Harsh Vardhan Umre, Ex-IRS Officer and Former Commissioner of Customs and GST. This modern facility represents a significant step forward in empowering our students with unparalleled access to world-class books, journals



Designed to foster academic excellence and intellectual growth, the library serves as a hub for

knowledge, research, and innovation. At IIBS, we remain steadfast in our commitment to nurturing future global leaders by equipping them with the resources, skills, and vision needed to excel in a dynamic and competitive world.

Library Book Exhibition

On May 8, 2025, IIBS Bangalore hosted the Book Exhibition 2025, a vibrant event celebrating the joy of reading and the exchange of knowledge. Organized in collaboration with KL Book House, the exhibition showcased a curated collection of 150 titles, catering to the diverse interests of students, faculty, and book enthusiasts. The event aimed to foster a culture of



reading and knowledge-sharing within the IIBS community, provide access to books spanning academic, professional, and recreational interests, and encourage intellectual engagement while supporting academic growth. It also sought to promote lifelong learning, inspire curiosity through.

Buddha Purnima Celebration

On May 12, 2025, IIBS Bengaluru Airport Campus celebrated the birth of Lord Buddha, a day dedicated to pausing, reflecting, and reconnecting with mindfulness. The event commenced with an Inauguration Ceremony featuring the lighting of the lamp and chanting of Buddhist prayers, symbolizing the calm and focus vital for business leaders. Highlights included a Guest Speaker Session by a renowned business leader or spiritual mentor, discussing the relevance of Buddha's teachings in modern management and ethical leadership.



Engaging competitions like the Sculpting Competition on the theme "Journey to Enlightenment" and the Poster Making Competition on "Compassion and Ethical Leadership" encouraged participants to explore Buddha's teachings in leadership and social responsibility. A short-guided Meditation Session helped attendees enhance focus, reduce stress, and embrace mindful decision-making. The event concluded with an Award Distribution Ceremony, recognizing the creativity and efforts of the competition winners.

IIBS Annual Sports Meet

The Department of Physical Education successfully organized the Annual Sports Meet for undergraduate and postgraduate students on the 16th and 17th of May 2025 at the IIBS Sports Ground. This two-day event was a vibrant celebration of energy, enthusiasm, and excellence. The Sports Meet



a wide range of athletic competitions, team games, and indoor sports, attracting enthusiastic

from students across all programs. Participants showcased outstanding skills, sportsmanship, and leadership throughout the events, reflecting the true spirit of competitive sports. We extend our heartfelt congratulations to all the participants and winners for their remarkable performances and dedication. The success of this event underscores the commitment of IIBS to promoting holistic development through physical education and sporting activities.

Rabindranath Tagore Jayanthi

On May 7, 2025, the International Institute of Business Studies (IIBS), Bengaluru, celebrated Rabindranath Tagore Jayanthi with a heartfelt program honoring the legacy of the literary icon. The event commenced with a welcome address by Prof. Shivakashi Sharma, followed by a symbolic lamp lighting ceremony led by



dignitaries. Dr. Iyappan A delivered an inspiring thematic address, and Dr. Tripuraneni Jaggaiah shared profound insights during the presidential address. The highlight of the program was a captivating presentation and poetry recital by students, showcasing Tagore's timeless works. The event concluded with a vote of thanks by Prof. Trupti Suryavanshi, reflecting the institute's commitment to celebrating cultural heritage and intellectual pursuits.

Leadership in the Wild: Lessons from the Western Ghats

In May 2025, the PGDM Batch 2023–25 at IIBS Bangalore participated in a series of transformative 2-day expeditions, with all four slots engaging in activities such as trekking, boating, and campfire bonding.



The first slot embarked on the adventure from May 5 to May 7, followed by the second and third slots later in May, and the final slot completing their journey from May 23 to May 25. These immersive experiences underscore IIBS's commitment to holistic education, blending experiential learning with essential management training. By stepping into nature, students developed resilience, adaptability, and camaraderie, equipping them to excel in the dynamic business world.

Empower Yourself: Personality Development Workshop at IIBS Bengaluru

IIBS Bengaluru is hosting a Personality Development Workshop on May 21 at Seminar Hall 1, aimed at fostering personal growth and skill enhancement among participants. This event, conducted in collaboration with "Right Side Story" as the training partner, is supported by leading brands Whisper and Gillette. The workshop promises to be an engaging and impactful experience, blending knowledge



sessions, interactive activities, and the opportunity to receive exciting freebies from the sponsors. The promotional materials emphasize the importance of

self-care and confidence, showcasing Whisper's hygiene products and Gillette's grooming solutions as symbols of empowerment and readiness. With a focus on holistic development, this initiative reflects IIBS Bengaluru's commitment to equipping individuals with the tools they need to succeed both personally and professionally.

The Green Vehicle Expo

On May 24, 2025, the PGDM 2024 batch from the International Institute of Business Studies (IIBS), Bangalore, visited the Green Vehicle Expo at the Bangalore International Exhibition Centre (BIEC). This visit provided students with valuable exposure to cutting-edge advancements in electric mobility, sustainable



automotive technologies, and green energy solutions. Interacting with industry experts and witnessing innovative technologies firsthand enriched their learning experience, aligning with IIBS's focus on practical, industry-oriented education and preparing them for impactful careers in dynamic global industries. Prof. Alka Deepak Saraf accompanied the students, further enriching the learning experience with her guidance and expertise.

Mangalore Port Visit: A Practical Insight for PGDM Students

On 26th May 2025, PGDM students specializing in Logistics and Operations from IIBS had an insightful visit to Mangalore Port, gaining valuable exposure to port operations, container handling, vessel loading and unloading processes, supply chain dynamics, and customs procedures.



They engaged with officials from Marine Operations, Container Terminal Management, Customs & Excise, Logistics and Cargo Handling, and Port Administration, exploring practical aspects of these domains. The visit also facilitated discussions on internship opportunities and live case studies, offering students a real-world perspective on port management. This hands-on experience significantly enhanced their understanding of logistics and operational intricacies.

Industrial Exposure: PGDM Students' Visit to Kalbavi Consumer Foods Pvt. Ltd.

On 26th May 2025, Logistics and Operations students from IIBS undertook an industrial visit to Kalbavi Consumer Foods Pvt. Ltd., a prominent cashew processing unit in Mangalore. During the visit, students observed the entire cashew processing workflow, including seed roasting, cutting, peeling, frying, drying, grading, and quality classification, as well as warehousing, storage, packaging, and supply



chain management. They gained valuable practical insights into operations management, warehouse maintenance, and the end-to-end supply chain

processes, with a particular focus on quality control, inventory handling, and efficient logistics within the FMCG sector. This visit provided an excellent opportunity for students to understand real-time factory operations and their application in the industry.

Industrial Visit to Mormugao Port, Goa

On 27th May 2025, PGDM Logistics and Operations students from IIBS visited Mormugao Port, one of India's key ports located in Goa. The visit provided students with valuable insights into port operations and management systems, cruise ship and cargo handling, revenue generation models, and the implementation of the PM Gati Shakti programme. They also observed advanced port infrastructure, including smart tracking, automated cargo handling, and green port initiatives. The port officials welcomed the students and acknowledged them as college visitors. They expressed interest in offering internship opportunities, live project assignments,



and hands-on training in port logistics. This visit offered an excellent opportunity for students to gain practical exposure to evolving port technologies and national logistics development initiatives.

Bridging Theory and Practice: PGDM Visit to Machado & Sons Pharmaceutical Warehouse

On 28th May 2025, PGDM Logistics and Operations students from IIBS visited Machado & Sons Agents & Stevedores Pvt. Ltd., a leading pharmaceutical warehouse at Verna Industrial Estate, Goa. The visit provided insights into end-to-end warehouse operations, business management, and the use of advanced systems like SAP and Warehouse



Logistics Management System (WLMS). Students learned about the differences between cold storage and normal storage, inventory tracking, regulatory compliance, and temperature-controlled logistics. They also explored recent infrastructure upgrades, including RFID tracking, automation, and sustainability measures. Interactions with warehouse managers and IT coordinators deepened their understanding of pharmaceutical warehousing standards, digital inventory control, safety protocols, and efficient space utilization.

Student Achievements

Bloomberg Certification Success at IIBS Bangalore

At IIBS Bangalore, over 94 students from the PGDM program successfully completed the prestigious Bloomberg certification courses, showcasing their commitment to industry-relevant skill development. The courses covered diverse and critical areas such as Environmental, Social, and Governance (ESG) and Bloomberg Financial Foundations (BFF),



equipping students with specialized knowledge and expertise to thrive in the global business landscape. This achievement not only enhances their professional credentials but also aligns with IIBS's mission to bridge the gap between academic learning and real-world application. By mastering these globally recognized certifications, students are poised to take on challenges in the dynamic financial and corporate sectors.

IIMB MOOC Achievements at IIBS

At IIBS Bangalore, both PGDM and MBA students have actively embraced Massive Open Online Courses (MOOCs) to enhance their



Leveraging renowned platforms like Coursera, edX, and SWAYAM, students have successfully completed courses in diverse fields such as Data Analytics, Artificial intelligence Digital Marketing, Financial Modelling, and Leadership Skills. These certifications complement their academic curriculum, providing a competitive edge in the global job market. By integrating MOOC opportunities, IIBS fosters a culture of continuous learning and innovation, ensuring students are well-equipped to meet industry demands.

Board of Studies (BOS) Meeting Held at IIBS Bangalore: Shaping the Future of Academic Excellence

The Board of Studies (BOS) Meeting was successfully held on May 23, 2025, at IIBS Bangalore, focusing on academic enrichment and innovation. Heartfelt gratitude is extended to the esteemed BOS committee members for their expertise, forward-thinking insights, and dedication



to enhancing the curriculum. Their efforts ensure alignment with industry trends, global academic standards, and future-oriented education, providing students at IIBS Bangalore with a cutting-edge learning experience to excel in a rapidly evolving world. Such initiatives reinforce IIBS Bangalore's commitment to fostering intellectual growth and shaping leaders of tomorrow.

Faculty Development Workshop FOR FACULTY Excellence

The International Institute of Business Studies (IIBS), Bengaluru, successfully hosted a Faculty Development Program on May 24, 2025, centered on the theme "Quality Assurance in Higher Education: An Emphasis on Blended Learning." This impactful event brought together academic leaders, educators, and quality experts to explore innovative strategies for enhancing teaching effectiveness and institutional quality. Key highlights included in-depth discussions on quality benchmarks and frameworks, best practices for implementing blended learning models, interactive



sessions on outcome-based education and assessment, and collaborative dialogues aimed at continuous pedagogical improvement. Committed to academic excellence and faculty empowerment, IIBS continues to lead in educational innovation and quality enhancement.

Industry Visit to Tatian, Hosur, Tamil Nadu – Practical Insights into Industry Operations

On 3rd May 2025, undergraduate, MBA, and PGDM students from IIBS Bangalore visited Tatian in Hosur, Tamil Nadu, to gain practical exposure to industrial operations, manufacturing processes, and quality management practices. The visit provided insights into advanced production techniques, automation, quality control, and supply chain management, emphasizing efficiency and innovation. Students observed real-time industrial processes, interacted with industry experts



experts and explored challenges and solutions in the manufacturing sector. This experience bridged the gap between academic learning and practical application, highlighting the manufacturing sector's role in the global economy and its commitment to sustainability.

Alumni Networking Meet – Hyderabad Chapter Initiation

The Alumni Interaction Meet organized by the International Institute of Business Studies (IIBS) on 12th May 2025 marked a significant step toward expanding alumni engagement through the establishment of a new Hyderabad Chapter. Held virtually, the meeting brought together esteemed faculty, alumni leaders, and over 40 alumni members to discuss the formation of a regional chapter, nominate office bearers, and outline initiatives for continuous support and professional networking. Emphasizing alumni involvement in mentoring, placements, and institution-building, the session highlighted the collaborative spirit among participants and concluded with actionable plans to strengthen alumni ties and enhance student support mechanisms.

Faculty Publication

- Soundarraaj, P. L., Bisaria, C., Singh, R., Shrinidhi, V. S., Subbiah, M., & Parikh, V. C. (2025). Future of education: Exploring the potential of AI-powered learning platforms. *European Economic Letters*, 15(1), 2834–2846. European Economics Letters Groups.
- Gaidhani, S., Laxman, B., Shrinidhi, V. S., Pillai, R., Radhakrishnan, A., & Thakur, A. (2025). Talent acquisition: Strategies for attracting and retaining top performers in a competitive job market. *European Economic Letters*, 15, 2823–2833.
- Gupta, P., Arunkumar, A., Singh, R., Kaur, H., Subramanian, N., & Jain, N. (2025). Optimizing cryptocurrency trading strategies through artificial intelligence and blockchain integration: A multi-noded framework for predictive analytics. *Advances in Consumer Research*, 2(3), 1102–1110. (ABDC "B" Category journal)

Placement Company-May



Expected Placement Outlook- June



Upcoming Events

Aptitude training-2nd June-6th June 2025

World Environment Day-5th June 2025.

UG Graduation Day-10th June 2025.

International Yoga Day-21st June 2025.

Faculty Development Programme with INTI International University and University of Bengkulu Indonesia.

HR Conclave drive- 29th June 2025.

Alumuni Meet, Hyderabad Chapter 21st June 2025.

Expo boundary, Food and Dairy, Indian Green Energy Expo Herbal Life Expo.

Industry Visit: PEEKA Steels and Indus Vegpro.

Entrepreneurship workshop "Ignite your idea: Launch your future"-30th June 2025.

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