

NEWS LETTER (JULY 2024)

WE AT IIBS...

IIBS offers more than education; it's a platform for career opportunities and personal growth. We provide top-notch education, infrastructure, and innovative learning experiences. Our alumni excel globally, reflecting our commitment to producing capable professionals. We are continually upgrading our facilities and increasing student capacity.



MESSAGE FOR NEW PGDM BATCH (24-26)

Vision to build a synergy of elements that together form the pedestal of a thoughtful career and life. For us, every student is an opportunity to deliver the best education, infrastructure, and most importantly, the ability to think above and beyond the obvious. We welcome you to step into a journey of a lifetime, where what you learn and how you think is an experience to achieve your dream. This is an opportune time for you to develop an impactful way of thinking that can differentiate your dreams and aspirations from the crowd. Keep learning! Keep aiming at IIBS - our programs are designed to help you achieve a new level of clarity; about how analytical frameworks drive business success; about what it takes to collaborate and manage in the contemporary, global workplace; and about your professional growth and goals. IIBS is approved by the All India Council for Technical Education (AICTE), New Delhi, and has also been accredited with an 'A' Grade NAAC. It has been grooming resourceful students into budding managers for the last 15 years. All the Teaching Faculty at IIBS have both Industry and Academic experience. We believe in "Learning by Doing". The teaching-learning activity is a dynamic process involving Case Analysis, Role Plays, Management Games, Projects & Assignments, Book & Movie Reviews, etc. The alumni of the IIBS have spread across the world handling diverse and challenging roles in the world of business and acting as our brand ambassadors. IIBS has rich industry affiliations to facilitate the students with their Internships and Final Placements, some of the companies being Infosys, Square yards, Thomson Reuters, and Hindustan Unilever. The Students of IIBS consistently prove their mettle in securing quality job offers with good salary packages.

EVENTS ORGANIZED



Western Ghats Trekking Adventure:
The students of PGDM Batch of 2022-24 recently experienced a thrilling trek in the hills of Western Ghats. Over 12 km of trekking in beautiful weather, surrounded by lush greenery, each step instilled the notion of adaptability, being resilient to overcome challenges & achieve goals.

Guest Lecture: IIBS Bengaluru Airport Campus hosted a Guest lecture on "Agri-Export Import & Entrepreneurship". The session was conducted by esteemed Mr. Pavan Kumar S, Coffee Export Manager (HR & Finance) at Scion Agricos Pvt Ltd. Mr. Pavan Kumar shared his invaluable insights into the intricacies of agricultural exports and imports, along with the entrepreneurial opportunities in the agri-business sector.



The Campus Placement: Placement Drive for MBA & PGDM 2022-24 at IIBS Bengaluru Airport Campus with Clean Fanatics. Distinguished interviewer panelists were Mr. B J Arun, CEO and Co-Founder, and Mr. Nishant Prasad, COO and Co-Founder of Clean Fanatics.



International Trip: MBA/PGDM batch of 2022-24 students have recently embarked on an unforgettable international trip Singapore and Malaysia. A group of 45 students experienced a 6-day adventure filled with educational enrichment, cultural immersion, and industrial exposure.



Internship opportunity: Sid's Farm visited the campus to provide an incredible internship opportunity for our PGDM 2023-25 Batch.

MOM PROGRAM

- IIBS proudly welcomed the future leaders of PGDM Batch 2024-26 to the IIBS family. The freshers reported to the campus between July 15th – 17th, 2024.



- Orientation Program for the PGDM new batch 2024 Bangalore. It was an enriching first interaction between esteemed faculty members and new students setting the stage for a future, filled with academic excellence and personal growth. Dedicated IIBS faculty members introduced themselves and shared their visions for the upcoming academic year.



- A powerful Lecture on "Career Launch Pad" by the placement team to set the tone for an exciting journey ahead.



- Engaging session with students on "Today's Ticker: Breaking Down the Buzz," presented by esteemed faculty, offering valuable insights into the latest trends and market dynamics.



UPCOMING EVENTS

- Guest lectures and industrial visits will be organized for the new PGDM students as a part of the MOM program.
- The new PGDM students will have access to the Adventure Learning Program.
- Companies will be visiting the campus with probable internship opportunities for PGDM students.
- The 4th trimester of the PGDM program will begin for second-year students.
- Independence Day Celebration will be held on campus on 15 August.



CURRENT AFFAIRS

- The Indian Council of Agricultural Research (ICAR) has launched its 'One Scientist-One Product' program on July 16 to enhance research in agriculture and animal husbandry.
- The Life Insurance Corporation (LIC) of India has partnered with IDFC First Bank Ltd, one of the most technologically advanced and promising banks in the country operates under a Corporate Agency Arrangement.
- India's two major food delivery services, Zomato and Swiggy have raised their platform fees in key markets such as Delhi and Bengaluru. The increase is about 20 percent.
- In its most recent World Economic Outlook, the IMF has upgraded India's GDP growth forecast for the current fiscal year to 7%, an increase of 20 basis points from previous projections.
- On July 23, 2024, Finance Minister Sitharaman presented the Union Budget 2024 in the Parliament. This will be the first Budget of the newly elected NDA government led by Prime Minister Narendra Modi.
- Reliance Jio launched the JioTag Air as a more affordable alternative to Apple's AirTag, offering enhanced asset tracking for consumers.
- The Women's Asia Cup T20 tournament commenced in Dambulla, Sri Lanka on July 18.
- The Ratna Bhandar of the Puri Jagannath Temple has Reopened After 46 Years.
- The Indian Meteorological Department (IMD) has issued Heavy Rainfall Warnings for South and Central India.



STUDENT CORNER

Cracks in the foundation: The State of India's Crumbling Infrastructure.

What is considered the backbone of economic growth in India has now become a nightmare for the affected people. The state of infrastructure in the country is raising a brow across the country. 13 bridges in Bihar, collapsed and drowned, thus resurfacing the hints of corruption like a corpse in a river. As the flights flew and attained greater heights, canopies in Delhi, Jabalpur and Rajkot Airports collapsed revealing compromised safety standards. Every year, with the advent of monsoon, the hope of change in the situation gets washed away when the water gets logged in cities like Bengaluru, Delhi, and Mumbai. With the Government's target of making India a \$ 5 trillion Economy and its vision of making India a developed country by the year 2047, the question arises: are we sufficiently ready for it? In our race to achieve these targets, are we lagging in our commitment to the safety and security of people and resources? These questions must be acknowledged and addressed so that India can grow to its full potential which will ensure the safety, security, and above all, the overall well-being of more than 1.4 billion people who are residing in this country.

- Mohammed Ishtiaq Farhan

WASTE TO WEALTH: CIRCULAR SUPPLY CHAINS

The circular supply chain is gaining importance globally as there is a growing focus on sustainability and environmental protection. It involves reusing, remanufacturing, recycling materials, and reducing waste. Organizations are seeking ways to lessen their carbon footprint and become more eco-friendly, and the circular supply chain offers a great solution. As businesses and industries adopt circular practices, the potential benefits include reduced waste generation, improved resource efficiency, cost savings, and enhanced brand reputation.



POSITIVE CORNER

Regret is worse than Failure:

Regret often stems from missed opportunities and the fear of the unknown, while failure is a natural part of growth and learning. When we try and fail, we gain experience, resilience, and sometimes even unexpected successes. But when we don't try at all, we are left wondering about the possibilities, which can be much harder to live with.

It's like the quote says, aiming high and missing can still lead to significant achievements, whereas not aiming at all leaves us with nothing but "what ifs." Regret is worse than failure" resonates deeply because it highlights the importance of taking action and embracing opportunities, even at the risk of failing. Failure is often seen as a stepping stone to success. Each failure teaches us valuable lessons and helps us grow stronger and wiser. It's a part of the journey that shapes our character and resilience. Regret, on the other hand, can be more painful because it comes from inaction. It's the lingering thought of "what could have been" that can haunt us. Unlike failure, which is a result of trying, regret is a result of not trying at all. This quote encourages us to be brave and take risks. It's better to try and fail than to never try and always wonder. Taking risks can lead to unexpected opportunities and successes that we might never have imagined. By taking action and pursuing our dreams, we live a life with fewer regrets. Even if things don't go as planned, we can take pride in knowing that we gave it our best shot. The metaphor of aiming for the moon and reaching the stars suggests that even if we don't achieve our ultimate goal, the effort itself can lead to significant accomplishments and personal growth. Hence, embracing life's challenges and opportunities with courage and determination is good. It's about valuing the journey and the lessons learned along the way, rather than being paralyzed by the fear of failure.

PLACEMENTS

IIBS Bengaluru PGDM BATCH 2022-24 CONGRATULATIONS VENKATESH ABHAY On Being Placed at cottanad FINAL PLACEMENTS	IIBS Bengaluru MBA BATCH 2022-24 CONGRATULATIONS Akshata On Being Placed at GROWTH ARROW Final Placements	IIBS Bengaluru MBA BATCH 2022-24 CONGRATULATIONS MAYUR RAJU MORE On Being Placed at 360° Final Placement
IIBS Bengaluru PGDM BATCH 2022-24 CONGRATULATIONS Aravind yadav On Being Placed at Joyels to Wairs FINAL PLACEMENTS	IIBS Bengaluru MBA BATCH 2022-24 CONGRATULATIONS Aanchal Pujari On Being Placed at CINCOONI Final Placements	IIBS Bengaluru MBA BATCH 2022-24 CONGRATULATIONS SEJAL TALASHIKAR On Being Placed at Broadridge Final Placements
IIBS Bengaluru PGDM BATCH 2022-24 CONGRATULATIONS Suhas Patil On Being Placed at PRAGATI Final Placements	IIBS Bengaluru PGDM BATCH 2022-24 CONGRATULATIONS HARSHA YARDHAN REDDY On Being Placed at ninjacart Final Placements	IIBS Bengaluru MBA BATCH 2022-24 CONGRATULATIONS Sulochana Mondal On Being Placed at CINCOONI Final Placements